

In its 25th year, Automechanika Istanbul once again became the global focus of the automotive industry

Istanbul, 02.06.2026. Organized in cooperation with Messe Frankfurt Istanbul and Hannover Fairs Turkey at the Istanbul TÜYAP Fair and Congress Center between May 19-22 under the motto "25 years of leadership in the automotive aftermarket," Automechanika Istanbul 2026 brought the global automotive aftermarket industry together in Istanbul for four days. The fair, which hosted approximately 1,400 exhibiting companies from 41 countries and 51,127 visitors from 130 different countries, drew attention with its international trade volume and focused on next-generation mobility. The fair, where topics shaping the transformation of the sector, from electric vehicle technologies to sustainable mobility solutions, and from additive manufacturing applications to digital service ecosystems, came to the fore; further strengthened its leading position on a regional scale with its high international participation rate, established strategic collaborations, and intense B2B traffic.

Automechanika Istanbul, the largest international gathering of the automotive aftermarket sector in the region, concluded its 25th year at the Istanbul TÜYAP Fair and Congress Center with intense participation and a strong trade volume. Combining a quarter-century of industry experience with a next-generation mobility vision, the fair; brought together manufacturers, distributors, buyers, and industry professionals from a vast geography, primarily Europe, the Middle East, North Africa, and Central Asia. Featuring approximately 1,400 exhibiting companies from 41 countries, Automechanika Istanbul 2026 hosted 51,127 visitors from 130 different countries for four days. Held on a net stand area of over 40 thousand square meters, the fair saw intense interest from industry professionals in electric vehicle technologies, next-generation maintenance and repair solutions, sustainable mobility applications, additive manufacturing technologies, and digitalization-oriented service models. The one-on-one business meetings, international purchasing contacts, and new distributorship connections made at the fair; once again demonstrated Türkiye's production power in the automotive aftermarket industry and its strategic position in regional trade.

Experience areas attracted immense interest from visitors

The special experience areas brought to life within the scope of Automechanika Istanbul 2026 offered much more than typical fair content. In the Automechanika Academy sessions, sustainability, supply chain transformation, and the future of the aftermarket ecosystem were evaluated by leading figures in the sector. While the Automechanika Detailing Arena by Olex attracted significant attention with live applications and competitions; the special area focusing on

additive manufacturing technologies introduced industry professionals to next-generation solutions providing speed, cost advantages, and design flexibility in automotive production processes. In the Premium Event Area, vehicle projects developed by university teams, performance vehicles, and the career area organized in collaboration with eleman.net strengthened the fair's structure of bringing technology, talent, and innovation together on the same platform. Another remarkable event at the Automechanika Istanbul 2026 fair, the Vehicle Painting Event directed by artist Cem Güventürk with contributions from Edding, gave visitors a truly "colorful" experience in Hall 10.

Digital transformation in service and training processes stood out in the Innovation4Mobility by Bakırcı area

One of the most striking areas at Automechanika Istanbul 2026 was Innovation4Mobility by Bakırcı. In this area, an example of digital transformation in the sector came to the forefront in service and training processes. In the Innovation4Mobility by Bakırcı area, visitors; had the opportunity to closely experience the innovative applications steering the sector's transformation, from digitalizing service processes to the future of service management, from new standards in body repair and damage assessment to paint technologies, and from vehicle inspection systems to electric vehicle service solutions and driving safety technologies.

Automechanika Istanbul gained even more strength with its partners and participants

Automechanika Istanbul 2026 also drew attention with its strong partnership structure guiding the transformation of the sector on a global scale. While ZF Aftermarket, which stands out with its expertise in technology and innovation, carried out the Turkey launch of its next-generation service concept ZF [pro]Tech within the scope of the fair; international partners such as MAHLE, YANMAR, Hartridge, Bakırcı, and IBIS reinforced the global impact area of the fair with their contributions focused on sustainable mobility, workshop technologies, and aftermarket solutions. Additionally, APRA Europe, participating in the fair for the first time this year, brought the topic of remanufacturing in the automotive sector to the fair's agenda and attracted the attention of visitors with the awareness it created. Within the framework of Automechanika Istanbul 2026, plaques were presented to our exhibiting companies that have participated in the fair for many years.

Automechanika Istanbul will open its doors for the 26th time in 2027, again at the TÜYAP Fair and Congress Center

Automechanika Istanbul, Turkey's largest international trade fair and the region's largest gathering for the automotive aftermarket industry, contributed to intense business connections, sectoral contacts, and the realization of new collaborations for four days at the Istanbul TÜYAP Fair and Congress Center. In its 25th year, Automechanika Istanbul further consolidated Turkey's strategic position in the global automotive aftermarket industry with its high international participation rate, wide variety of products and services, technology-oriented experience areas, and strong trade network. Demonstrating that it is one of the leading fairs not only in Turkey and neighboring countries but also in the world with the quality of both the exhibiting companies and visiting professionals, Automechanika Istanbul will be held at the Istanbul TÜYAP Fair and Congress Center in 2027.

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Our Partners and Contributors:

AASA – Automotive Aftersales Supplies Association, **APRA** – Automotive Parts Remanufacturers Association, **AKUDER** – Automotive Battery and Recycles Association, **ASA** – Automotive Service Equipment Manufacturers and Importers Association (Germany), **AUS Türkiye** – Intelligent Transport Systems Association, **BEM** – German E-Mobility Association, **EGEA** – European Garage Equipment Association (Belgium), **FIGIEFA** – Federation of Automotive Aftermarket Distributors, **HDMA** – Heavy Duty Manufacturers Association, **Turkish Composites Manufacturers Association**, **MEMA** – Motor Equipment Manufacturers Association, **OAC** – Overseas Automotive Council, **OIB** - Automotive Industry Exporters' Association, **OSS** - Turkish Automotive Aftermarket Association, **TAYSAD** - Automotive Suppliers Association of Türkiye, **Italian Chamber of Commerce in Türkiye**, **ITO** – Istanbul Chamber of Commerce, **TOBFED** – Turkish Aftermarket Services Federation, **TOSFED** – Turkish Automobile Sports Federation, **ZDK** – German Federation for Motor Trades and Repairs, **KOSGEB** – Small and Medium Enterprises Development Organization of Türkiye, **IBIS** - International Bodyshop Industry Symposium