

automechanika
ISTANBUL

Reklam olanakları
Advertising options

19.–22.5.2026
İSTANBUL TÜYAP



automechanika.com.tr

Neden reklam vermelisiniz?

Reklam hizmetlerine ilişkin geniş ürün portföyümüzle, fuardaki hedeflerinize ulaşmanızda size destek oluyoruz. İster fuar alanında yer alan dikkat çekici reklamlar, ister basılı yayınlarımız, online banner veya B2B Platform'daki premium konumlanmanız olsun, Automechanika'nın erişiminden ve uluslararası, endüstriyi aşan ağından her alanda yararlanabilirsiniz.

Bir bakışta avantajlarınız:

- Fuarda görünürlüğünüzü artırın
- Marka bilinirliğinizi artırın
- Ürünlerinize daha fazla dikkat çekin
- Ağınızı genişletin

Why book advertising?

With our broad product portfolio of advertising services, we support you in achieving your trade fair goals. Whether through eye-catching advertisements on the exhibition grounds or print publications, online banners or B2B Platform, you benefit from Automechanika's reach and its international, industry transcending network – online and on site.

Your advantages at a glance:

- Increase your visibility at the event
- Increase your brand awareness
- Attract more attention for your products
- Expand your network



Açık hava Reklamları *Outdoor Advertising*





Ayrıntılar için
görseli büyütün
Zoom in for
more details

HOTEL
TÜYAP
Palas



**Kolon Giydirme
Pillar Branding**

- 1 DKG-01
- 2 DKG-02
- 3 DKG-03
- 4 DKG-04
- 5 DKG-05
- 6 DKG-06
- 7 DKG-07



**Reklam Panosu
Billboard**

- 1 ABB-01
- 2 SBB-01
- 3 SBB-02
- 4 GZB-01
- 5 GZB-02
- 6 SBB-06



**Reklam Panosu
Megaboard**

MBB-01



Daha fazlasını keşfedin
Explore more

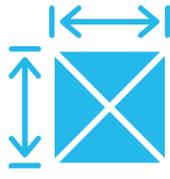
Reklam panosu

Billboard

MBB-01



P1 (Batı) otoparkı
P1 (West) parking lot



600 x 300 cm.



20,000 EUR + VAT (20%)



01.05.2026



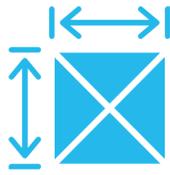
Reklam panosu

Billboard

ABB-01



P1 (Batı) otoparkından giriş
Entrance from P1 (West)
parking lot



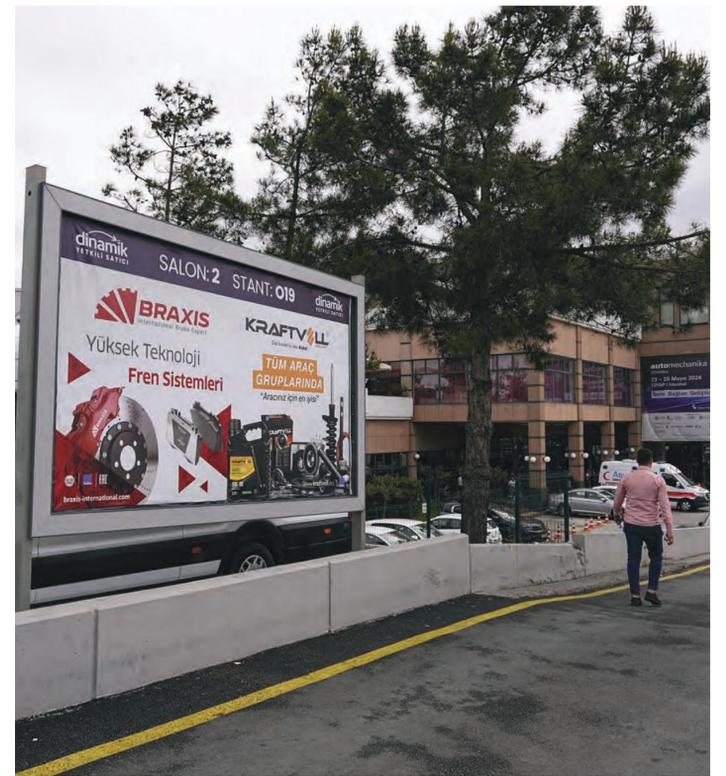
350 x 200 cm.



12,500 EUR + VAT (20%)



01.05.2026



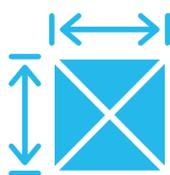
Reklam panosu

Billboard

SBB-01/02



McDonald's arkasındaki
özel servis durağı
Private shuttle station behind
McDonald's



700 x 200 cm.



4,000 EUR + VAT (20%)



01.05.2026



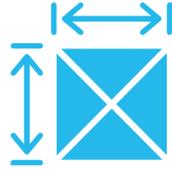
Reklam panosu

Billboard

GZB-01/02



Metrobüs (Güney) girişi
Metrobus (South) entrance



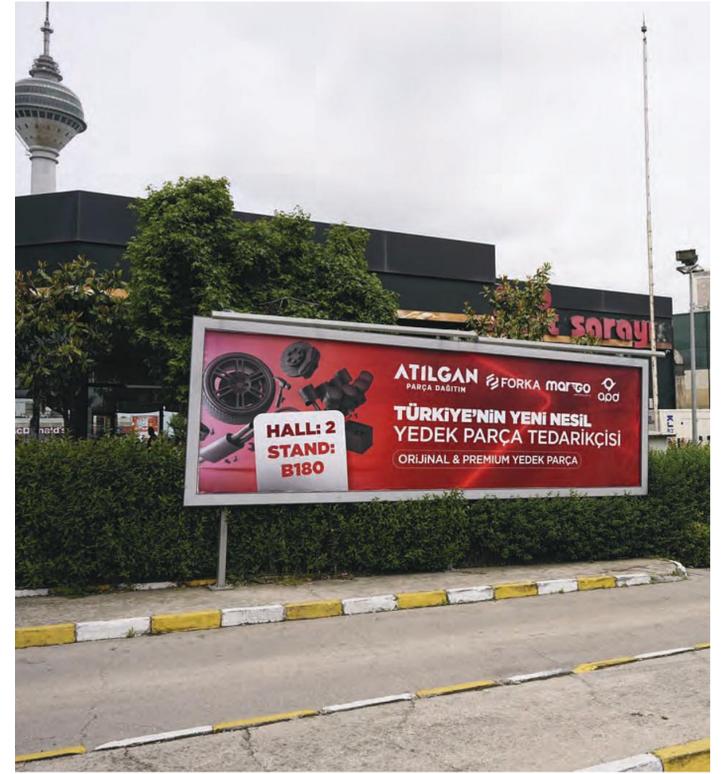
700 x 200 cm.



5,000 EUR + VAT (20%)



01.05.2026



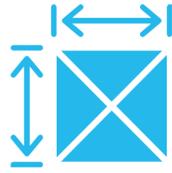
Reklam panosu

Billboard

SBB-06



P5 (Doğu) otoparkından giriş
Entrance from P5 (East)
Parking Lot



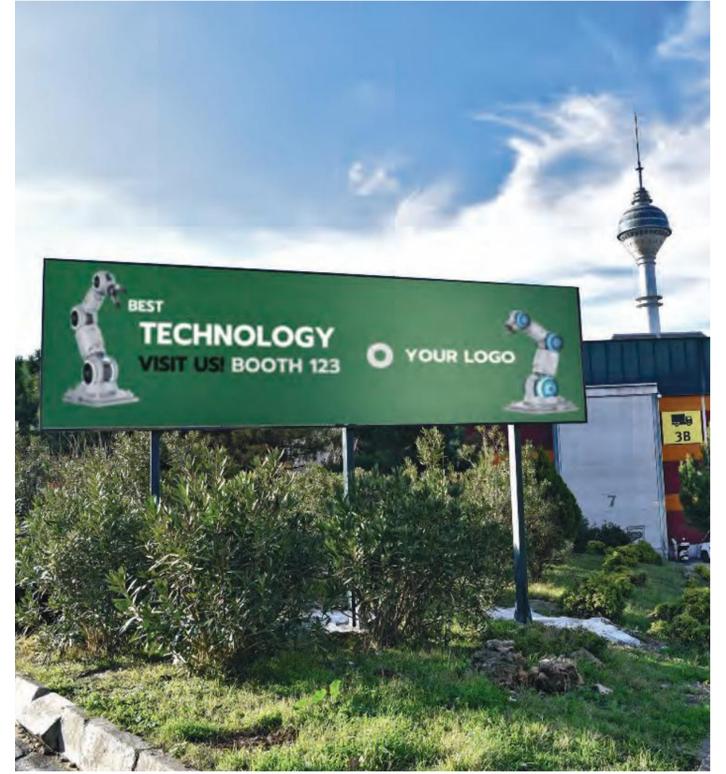
700 x 200 cm.



3,500 EUR + VAT (20%)



01.05.2026



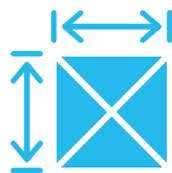
Kolon Giydirme

Pillar Branding

DKG-01/02/03/04/05/06/07



Ana fuaye girişi
Main foyer entrance



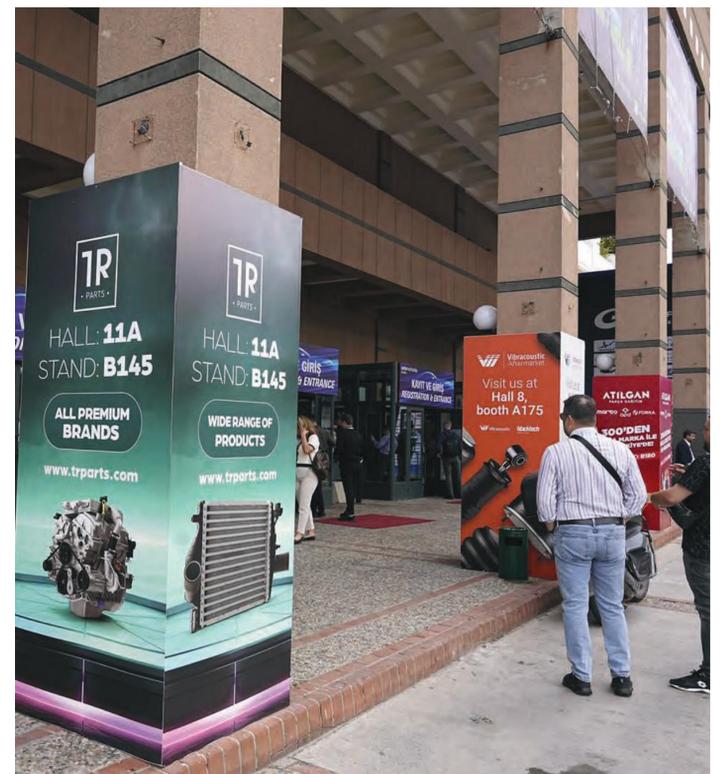
95 x 240 cm.



5,000 EUR + VAT (20%)



01.05.2026





Sponsorluklar Sponsorships

*Innovation
4 Mobility* by BAKIRCI



Açık hava Reklamları
Outdoor Advertising

3-6



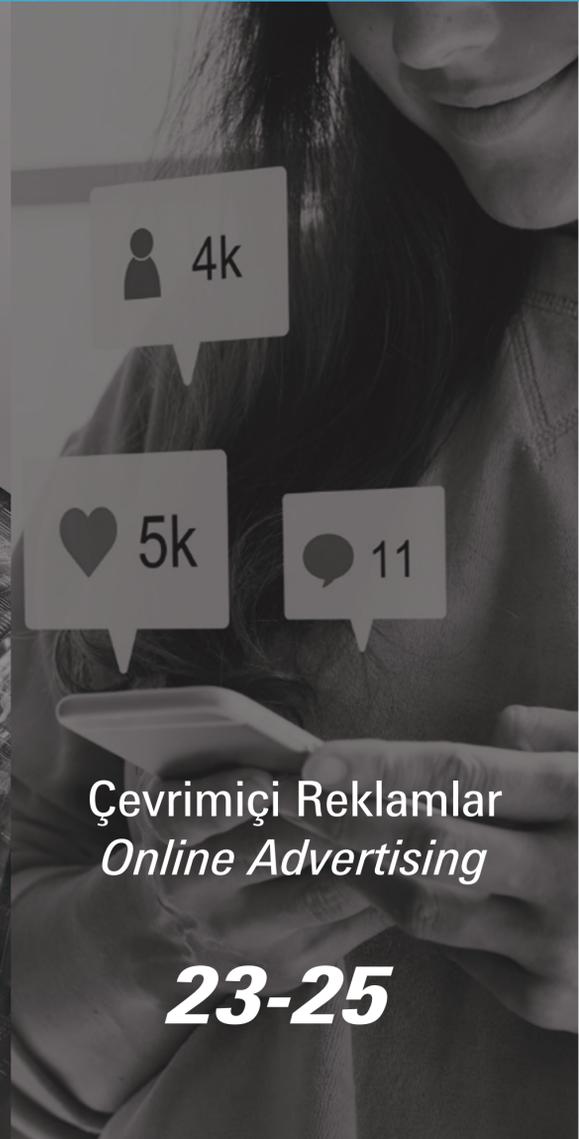
Kapalı Alan Reklamları
Indoor Advertising

10-19



Quick Finder

20-22



Çevrimiçi Reklamlar
Online Advertising

23-25

Ziyaretçi boyun ipi

Visitor lanyard

SP-001



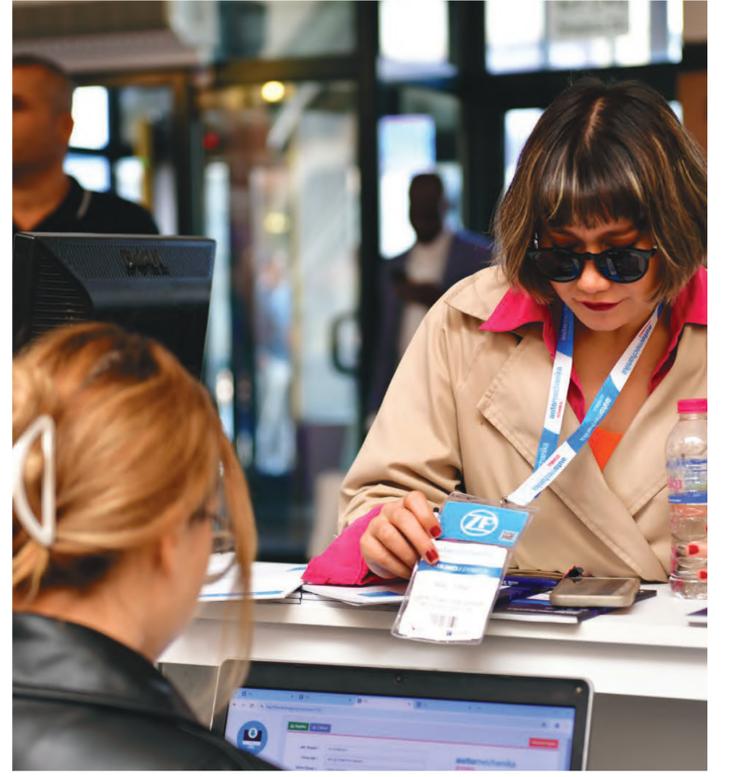
Tüm girişler ve kayıt masaları
All entrances and registration counters



55,000 EUR + VAT (20%)



17.04.2026



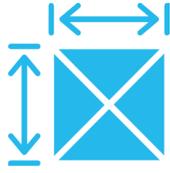
Etkileşim noktası

Interaction point

SP-002



Ana fuaye
Main foyer



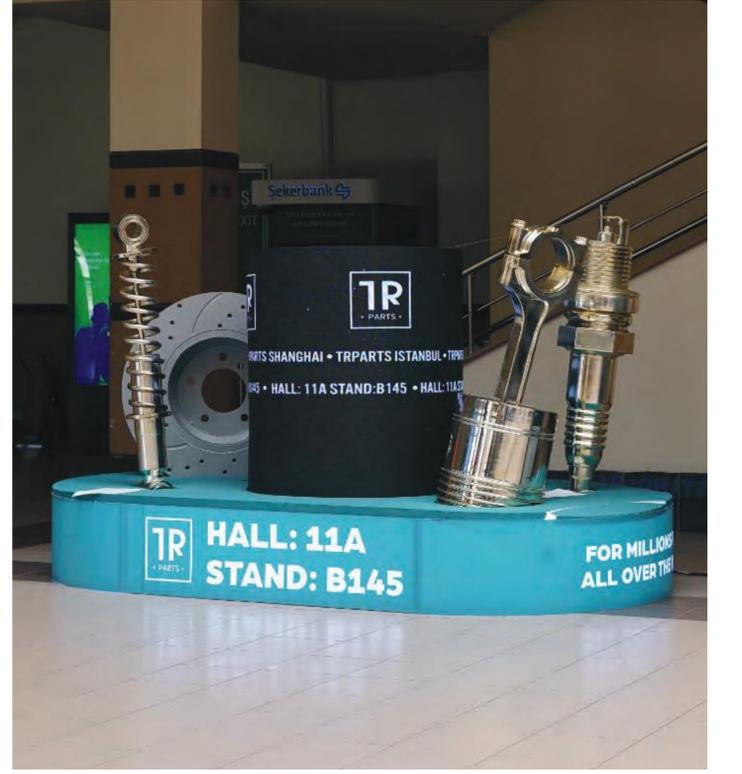
Max.
200 x 200 cm.
h: 300 cm.



18,000 EUR + VAT (20%)



16.05.2026



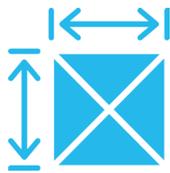
Automechanika Tüneli

Automechanika Tunnel

SP-003



Salon 10 ile 11 arası geçiş
Passage between Hall 10 and 11



7700 x 1800 px.
MP4 format
Max. 60 sec.



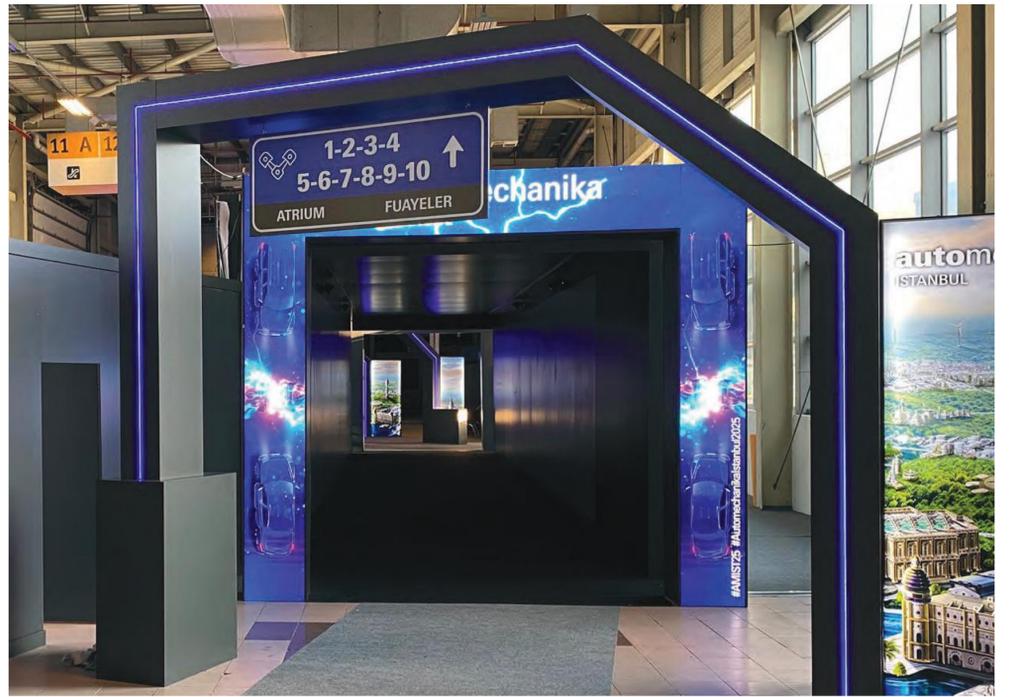
30,000 EUR + VAT (20%)



01.05.2026



Automechanika Tüneli Automechanika Tunnel



PAVILION Exhibitor List

HALL 11A

- F180 EDA AUTOPARTS LTD.
- E151 HENG FU INDUSTRIAL CO., LTD.
- E151A MASTAR CO., LTD.
- E153 SHENG TENG ELECTRON INTERNATIONAL CO., LTD.
- F158 SUNGREAT GENERAL SUPPLY CO., LTD.
- F164 TING TENG ENTERPRISE CO., LTD.
- F166 YI-LIN MOTOR PARTS CO., LTD.

HALL 12

- D115 ALTEZZA CO., LTD.
- D117 BCR INC.
- D109 CHENG FENG-CHIH HUI CO., LTD.
- D113 MESSE FRANKFURT TAIWAN BRANCH
- D111 SHOU IE ENTERPRISE CO., LTD.
- D121 SINDACO AUTOMOTIVE INDUSTRY CO., LTD.
- D123 TAIWAN BULL MOTOR PARTS CO., LTD.
- D125 TORQUE-TECH PRECISION CO., LTD.

Kapalı Alan Reklamları *Indoor Advertising*

MEBA TEEIA TMA



Açık hava Reklamları
Outdoor Advertising

3-6



Sponsorluklar
Sponsorships

7-9



Quick Finder

20-22

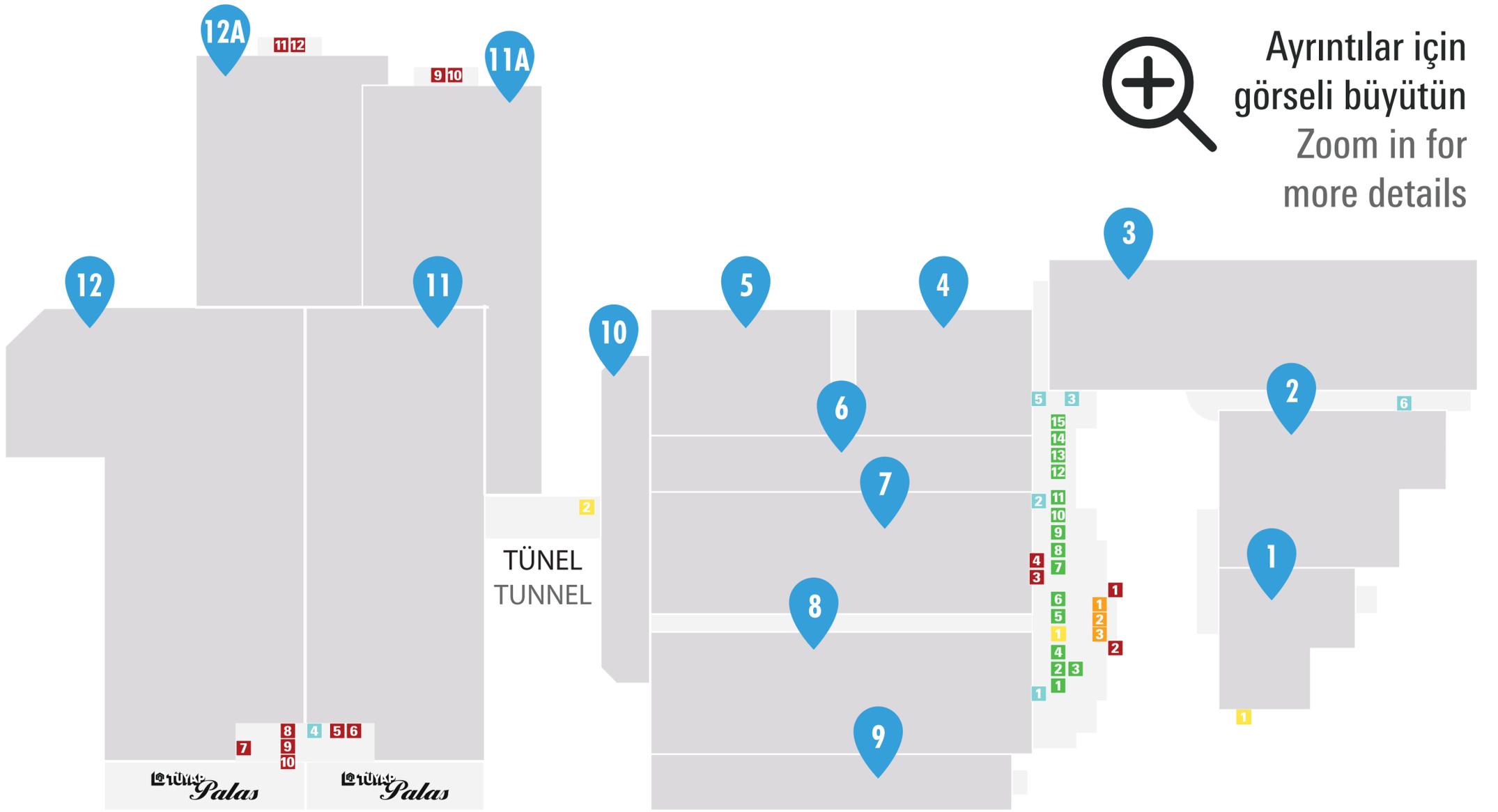


Çevrimiçi Reklamlar
Online Advertising

23-25



Ayrıntılar için
görseli büyütün
Zoom in for
more details



**Kolon Giydirme
Pillar Branding**

- 1 FKG-01
- 2 FKG-02
- 3 FKG-03
- 4 FKG-04
- 5 FKG-05
- 6 FKG-06
- 7 FKG-07
- 8 FKG-08
- 9 FKG-09
- 10 FKG-10
- 11 FKG-11
- 12 FKG-12
- 13 FKG-13
- 14 FKG-14
- 15 FKG-15

**Işık Duvar Paneli
Illuminated Wall
Panel**

- 1 KDP-01
- 2 KDP-02
- 3 FDP-06
- 4 FDP-07
- 5 FDP-33
- 6 FDP-34
- 7 FDP-41
- 8 FDP-42
- 9 FDP-43
- 10 FDP-44
- 11 FDP-29
- 12 FDP-30
- 13 FDP-37
- 14 FDP-38

**Kolon Giydirme (LED)
Pillar Branding (LED)**

- 1 KKG-01
- 2 KKG-02
- 3 KKG-03

**Işık Textilebox
Illuminated Textilebox**

- 1 FTB-01
- 2 FTB-02
- 3 FTB-03
- 4 FTB-04
- 5 FTB-05
- 6 FTB-06

**LED Ekran
LED Screen**

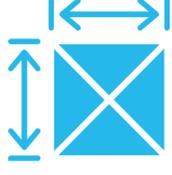
- 1 TLE-MAIN
- 2 TLE-01

Kolon giydirme (LED) Pillar branding (LED)

KKG-01/02/03



Ana fuaye giriş kayıt alanı
Main foyer entrance
registration area



72 x 270 cm.
4 yüz / 4 sides



8,500 EUR + VAT (20%)



08.05.2026

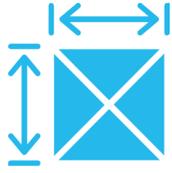


Kolon giydirme Pillar branding

FKG-01/02/03/04/05/06/
07/08/09/10/11/12/13/14/15



Ana ve prestij fuaye (15 konum)
Main and prestige foyer
(15 positions)



100 x 250 cm.
4 yüz / 4 sides



5,000 EUR + VAT (20%)



08.05.2026

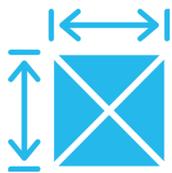


Işıklı duvar paneli Illuminated wall panel

KDP-01/02



Ana fuaye kayıt alanı
Main foyer registration area



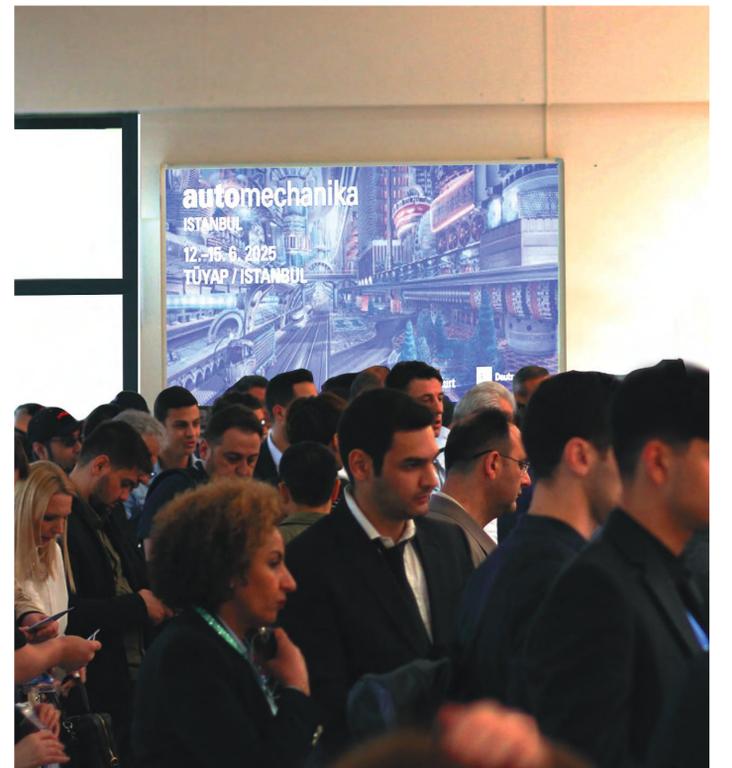
200 x 120 cm.



3,000 EUR + VAT (20%)



08.05.2026

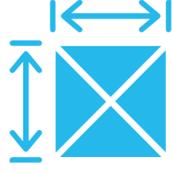


Işıklı duvar paneli Illuminated wall panel

FDP-06/07



Salon 7 girişi
Hall 7 entrance



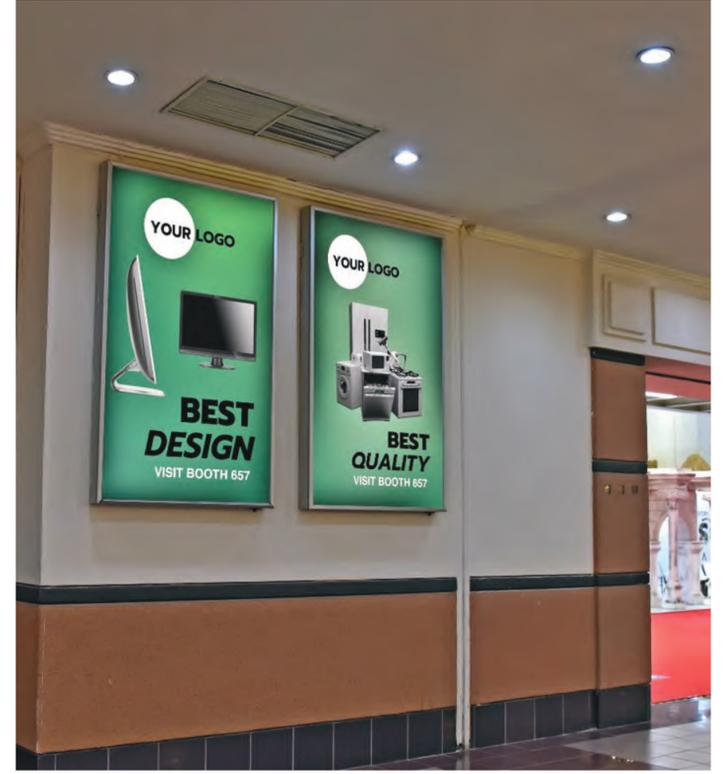
120 x 200 cm.



2,500 EUR + VAT (20%)



08.05.2026

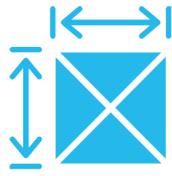


Işıklı duvar paneli Illuminated wall panel

FDP-33/34



Salon 11 girişi
Hall 11 entrance



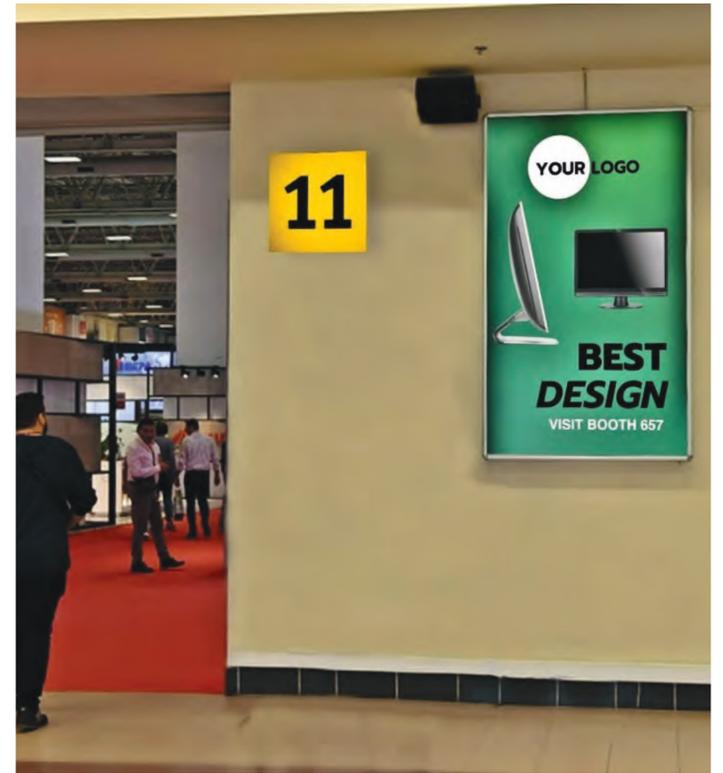
200 x 120 cm.



2,500 EUR + VAT (20%)



08.05.2026

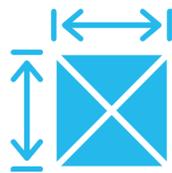


Işıklı duvar paneli Illuminated wall panel

FDP-41/42/43/44



Salon 12 girişi
Hall 12 entrance



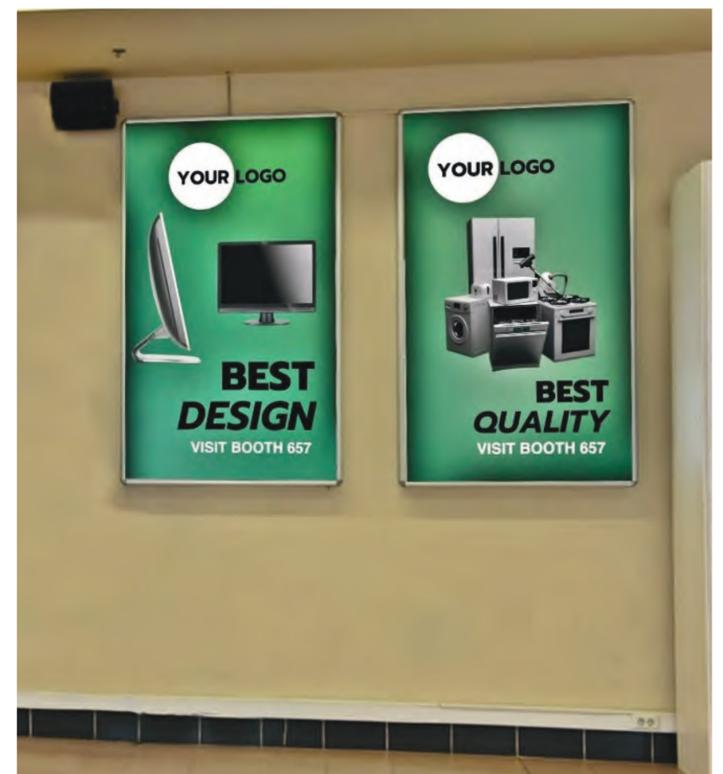
200 x 120 cm.
120 x 200 cm.



2,500 EUR + VAT (20%)



08.05.2026

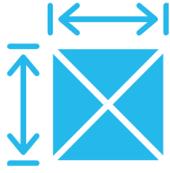


Işıklı duvar paneli Illuminated wall panel

FDP-29/30



Salon 11-A girişı
Hall 11-A entrance



195 x 115 cm.



1,500 EUR + VAT (20%)



08.05.2026

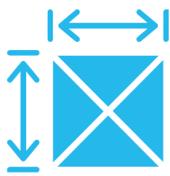


Işıklı duvar paneli Illuminated wall panel

FDP-37/38



Salon 12-A girişı
Hall 12-A entrance



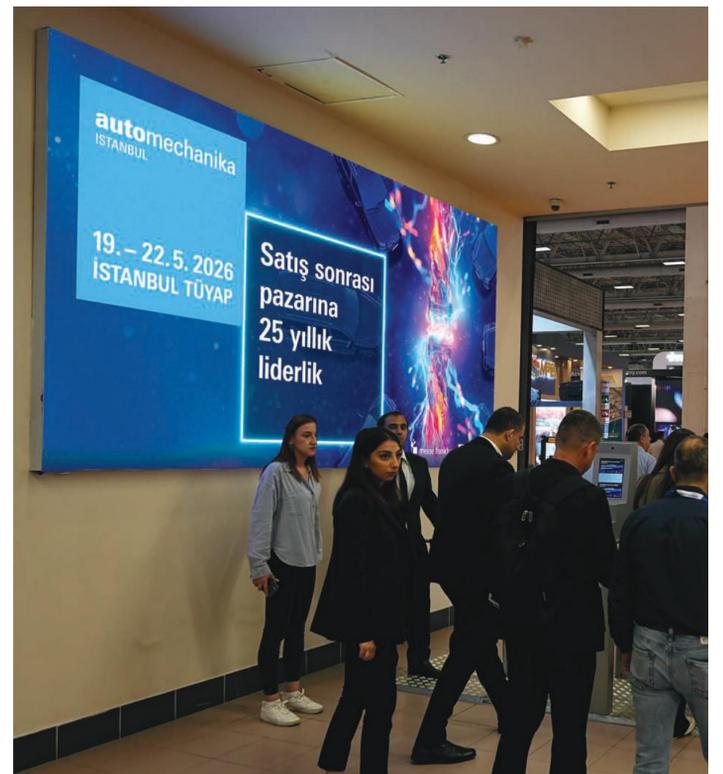
200 x 120 cm.
120 x 200 cm.



1,500 EUR + VAT (20%)



08.05.2026

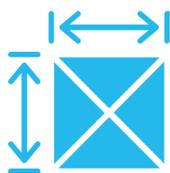


Işıklı tekstil paneli Illuminated textilebox

FTB-06



Salon 2 girişı
Hall 2 entrance



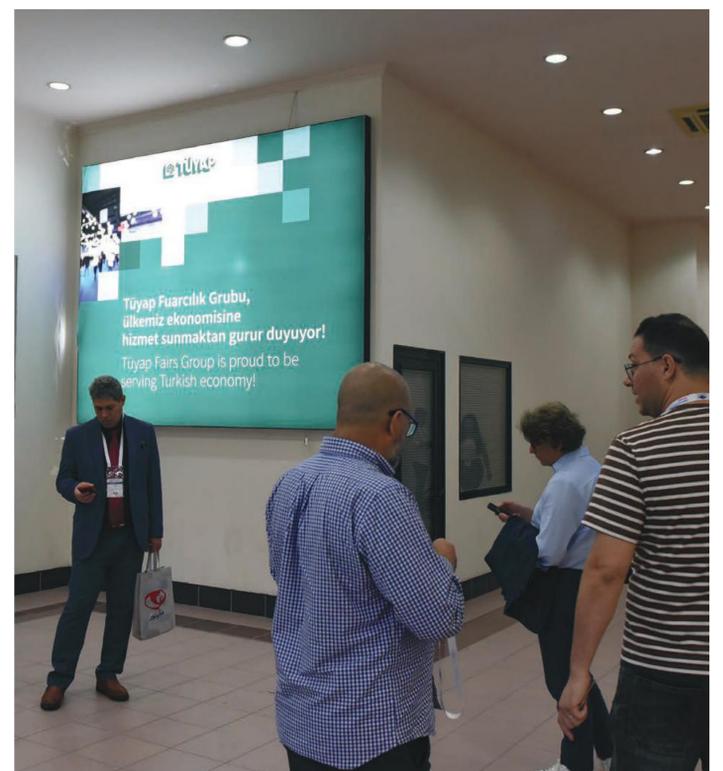
200 x 200 cm.



3,000 EUR + VAT (20%)



08.05.2026



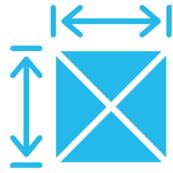
Işıklı tekstil panel

Illuminated textilebox

FTB-03



Salon 3 girişi
Hall 3 entrance



500 x 200 cm.



3,000 EUR + VAT (20%)



08.05.2026



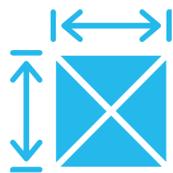
Işıklı tekstil panel

Illuminated textilebox

FTB-05



Salon 4 girişi
Hall 4 entrance



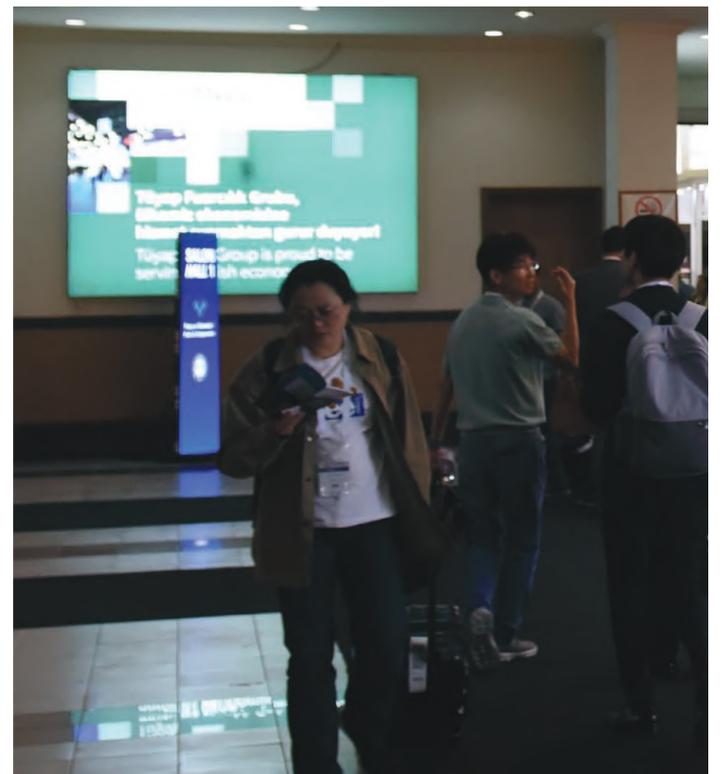
400 x 200 cm.



3,000 EUR + VAT (20%)



08.05.2026



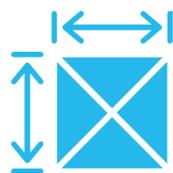
Işıklı tekstil panel

Illuminated textilebox

FTB-02



Salon 7 girişi
Hall 7 entrance



300 x 200 cm.



3,000 EUR + VAT (20%)



08.05.2026

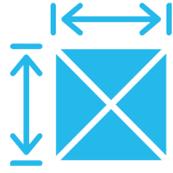


Işıklı tekstil panel Illuminated textilebox

FTB-01



Salon 8 girişı
Hall 8 entrance



600 x 200 cm.



3,000 EUR + VAT (20%)



08.05.2026

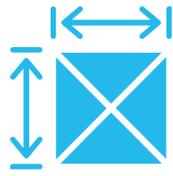


Işıklı tekstil panel Illuminated textilebox

FTB-04



Salon 11 girişı
Hall 11 entrance



400 x 200 cm.



2,500 EUR + VAT (20%)



08.05.2026

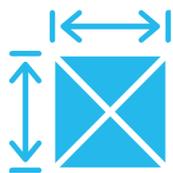


Işıklı 2D panel Illuminated 2D panel

IND-IDP-01/2/3/
4/5/6/7



Fuaye ve salon geçişleri
Foyer and hall passages



150 x 250 cm.



3,000 EUR + VAT (20%)



08.05.2026

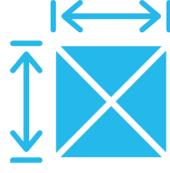


LED ekran LED screen

TLE-MAIN



Salon 1 kayıt alanı + ana fuaye
Hall 1 registration area +
main foyer



1920 x 1280 px
MP4 / 30 sec.



15,000 EUR + VAT (20%)



08.05.2026

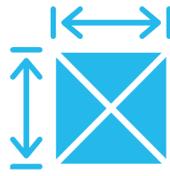


LED ekran LED screen

TLE-01



Salon 10 ve 11-A arası
yürüyen merdivenler
Escalators between
halls 10 and 11-A



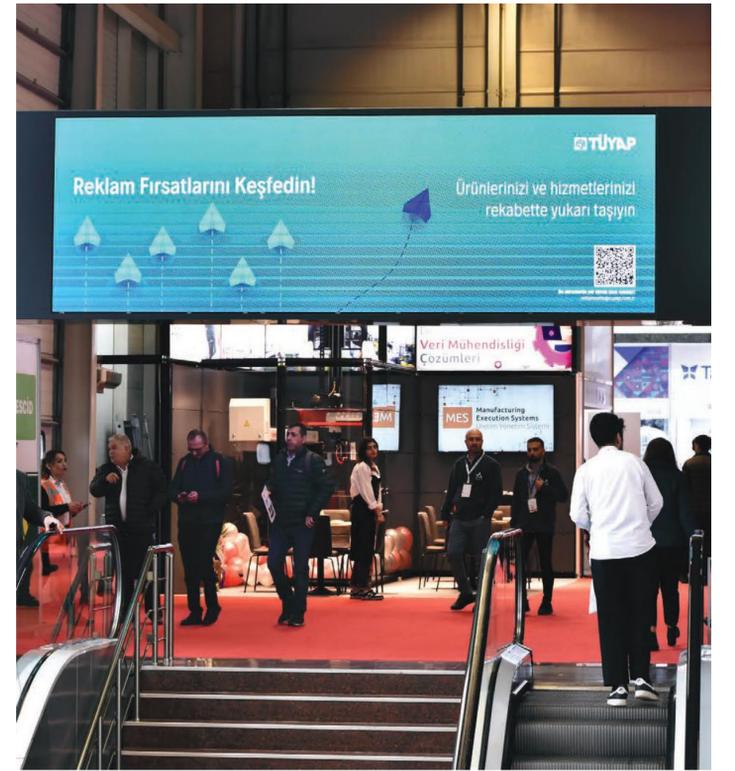
1792 x 576 px
MP4 / 30 sec.



10,000 EUR + VAT (20%)



08.05.2026

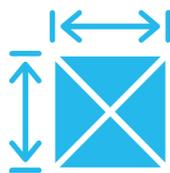


Işıklı küpler (3 adet) Illuminated cubes (3 pcs)

IND-CUB01/2/
3/4/5



Fuaye ve salon geçişleri
Foyer and hall passages



50 x 50 x 50 cm.
her biri / each



3,000 EUR + VAT (20%)



08.05.2026

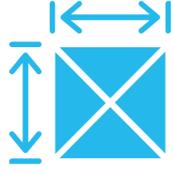


Tuvalet posterleri Restroom posters

WCP



Tüm tuvaletler
(en fazla 100 poster)
All restrooms
(max. 100 posters)



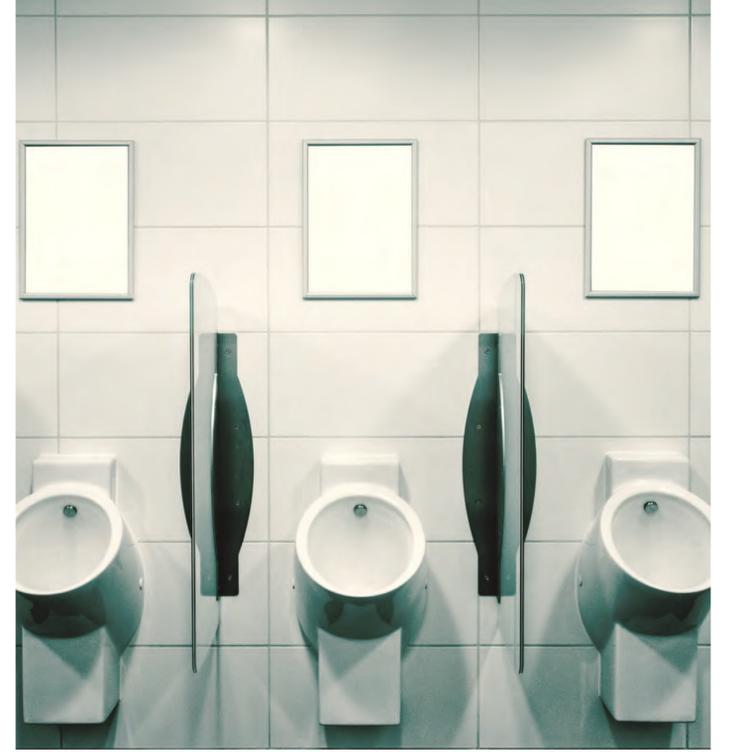
21 x 29,7 cm.



3,000 EUR + VAT (20%)



15.05.2026

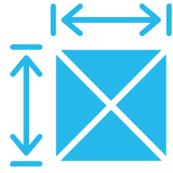


Ürün sergi vitrini Product display cabinet

IND-DEK01



Fuaye ve salon geçişleri
Foyer and hall passages



50 x 50 x 200 cm.



1,000 EUR + VAT (20%)



15.05.2026

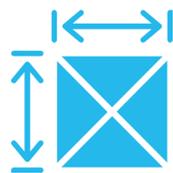


Ürün sergi vitrini Product display cabinet

IND-DEK02



Fuaye ve salon geçişleri
Foyer and hall passages



100 x 50 x 200 cm.



2,000 EUR + VAT (20%)



15.05.2026



Salon planında logo

Logo on hall plan

IND-HP01



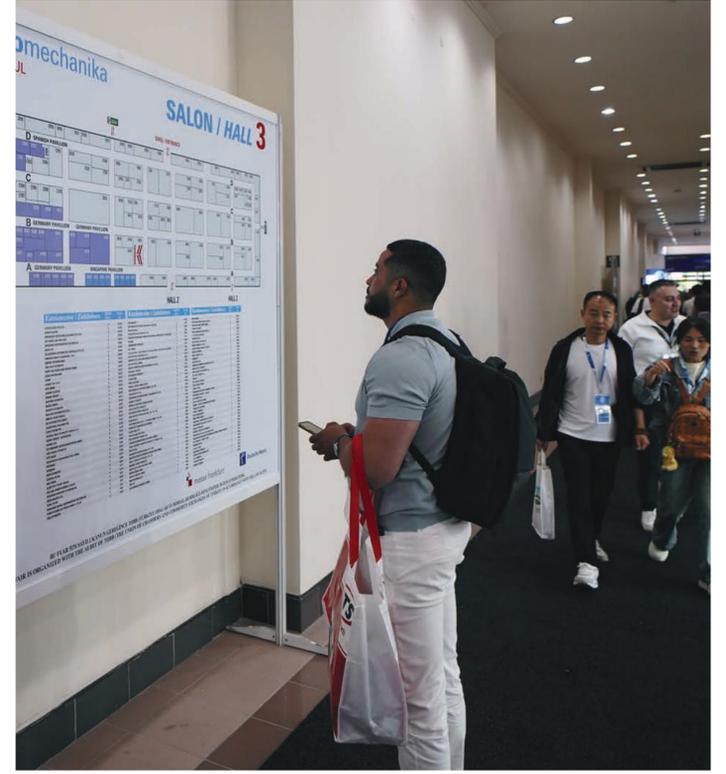
İlgili salon girişleri
Relevant hall entrances



500 EUR + VAT (20%)



08.05.2026



YOUR AD HERE

Quick Finder

Açık hava Reklamları
Outdoor Advertising

3-6

Sponsorluklar by BA
Sponsorships

7-9

Kapalı Alan Reklamları
Indoor Advertising

10-19

Çevrimiçi Reklamlar
Online Advertising

23-25

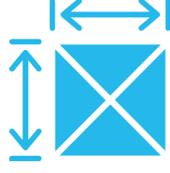
Tam sayfa reklam

Full page ad

QF-001



Ön kapak arkası
Back of the front cover



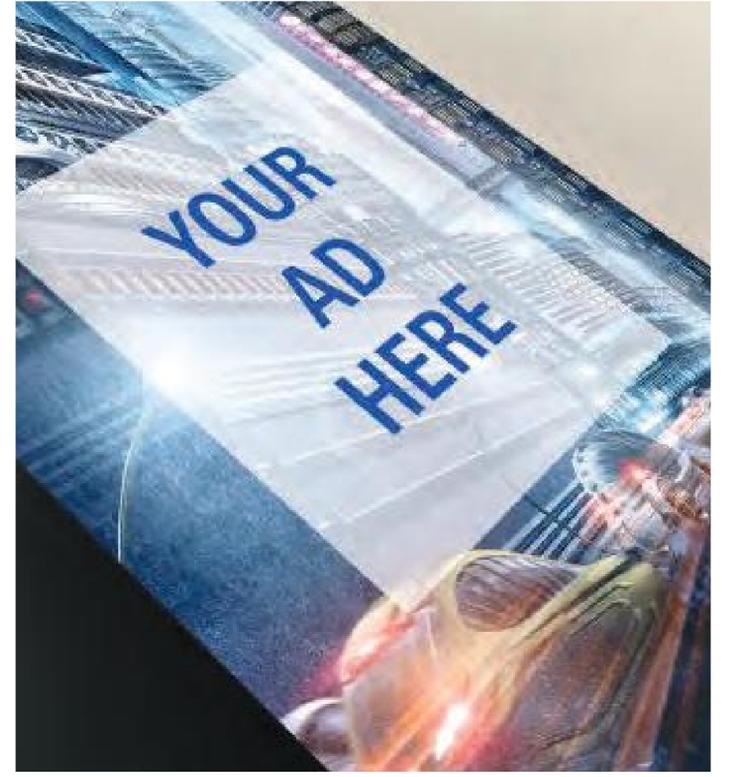
10 x 21 cm.



6,500 EUR + VAT (20%)



01.05.2026



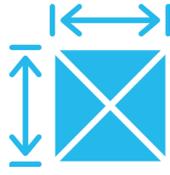
Tam sayfa reklam

Full page ad

QF-002



Arka kapak
Back cover



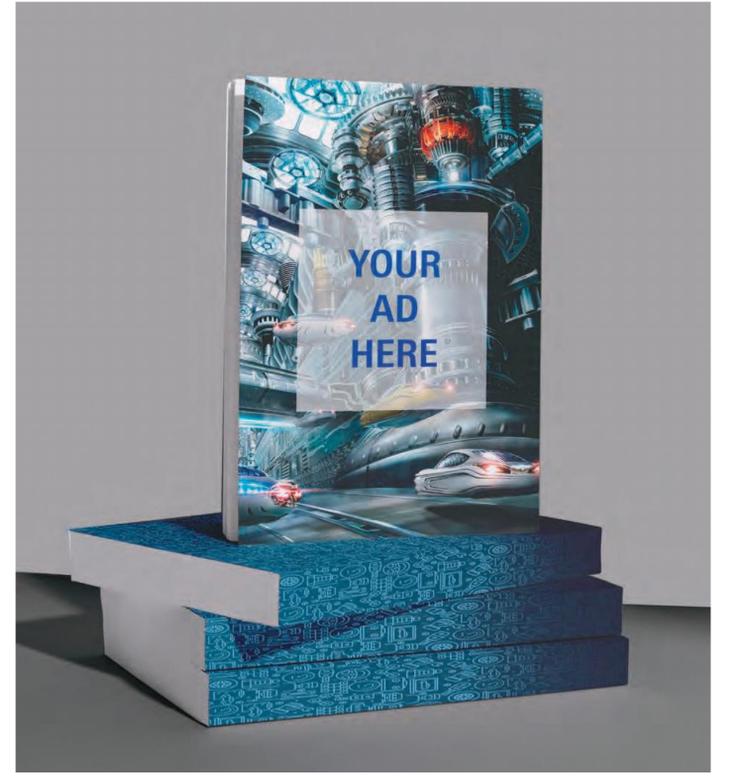
10 x 21 cm.



9,500 EUR + VAT (20%)



01.05.2026



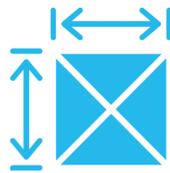
Tam sayfa reklam

Full page ad

QF-003



Sağ sayfa
Recto



10 x 21 cm.



2,500 EUR + VAT (20%)



01.05.2026



Katılımcı listesi ve salon planında logo

Logo on exhibitor list and floorplan

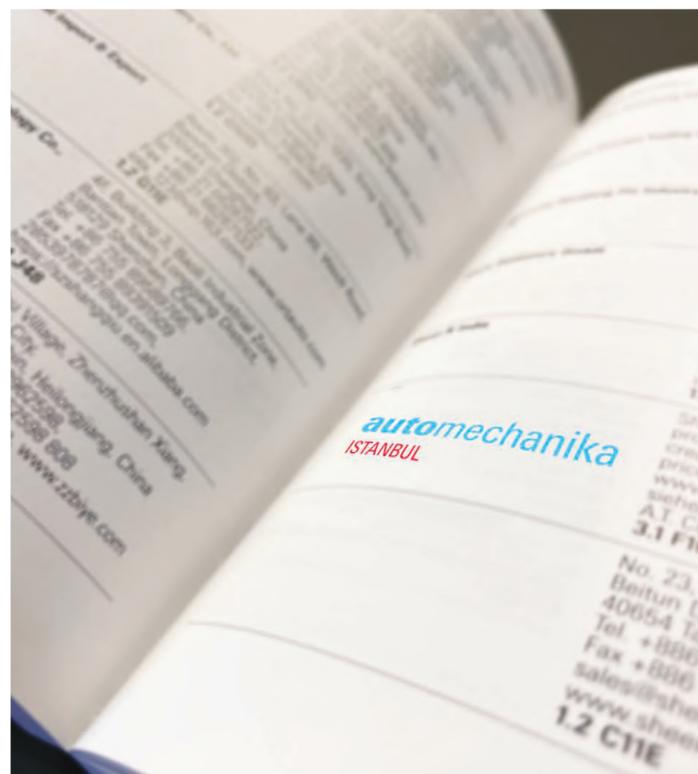
QF-004



500 EUR + VAT (20%)



01.05.2026



Çevrimiçi Reklamlar *Online Advertising*

4k

5k

11

Açık hava Reklamları
Outdoor Advertising

3-6

Sponsorluklar
Sponsorships

7-9

Kapalı Alan Reklamları
Indoor Advertising

10-19

Quick Finder

20-22

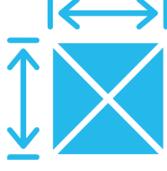
Mobil uygulama reklamı

Mobile application ad

DIG-001



Açılışta tam ekran pop-up
Full page pop-up on launch



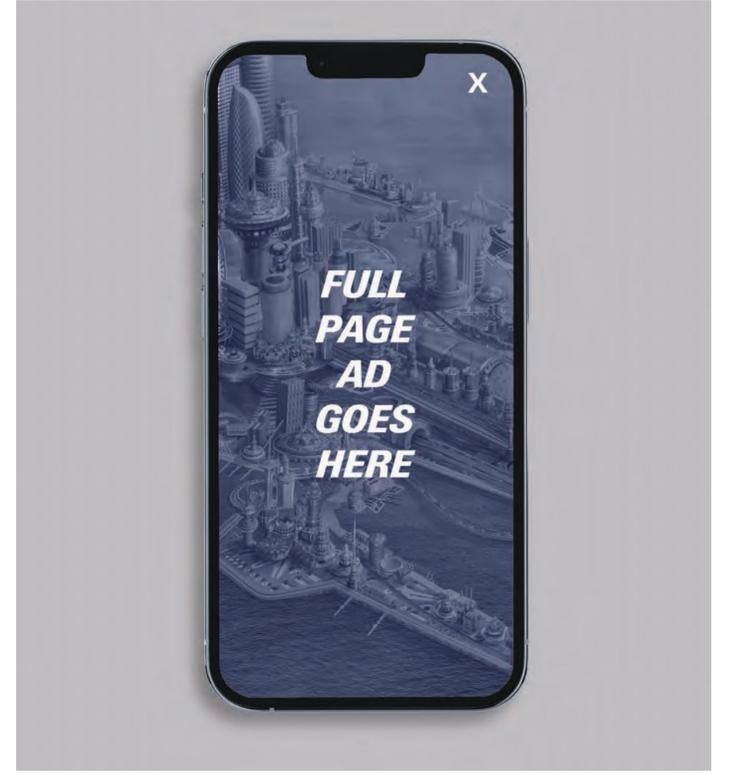
1080 x 1920 px.



5,000 EUR + VAT (20%)



08.05.2026



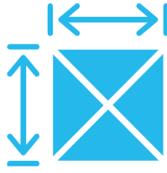
Mobil uygulama reklamı

Mobile application ad

DIG-002



Ana sayfa
Home page



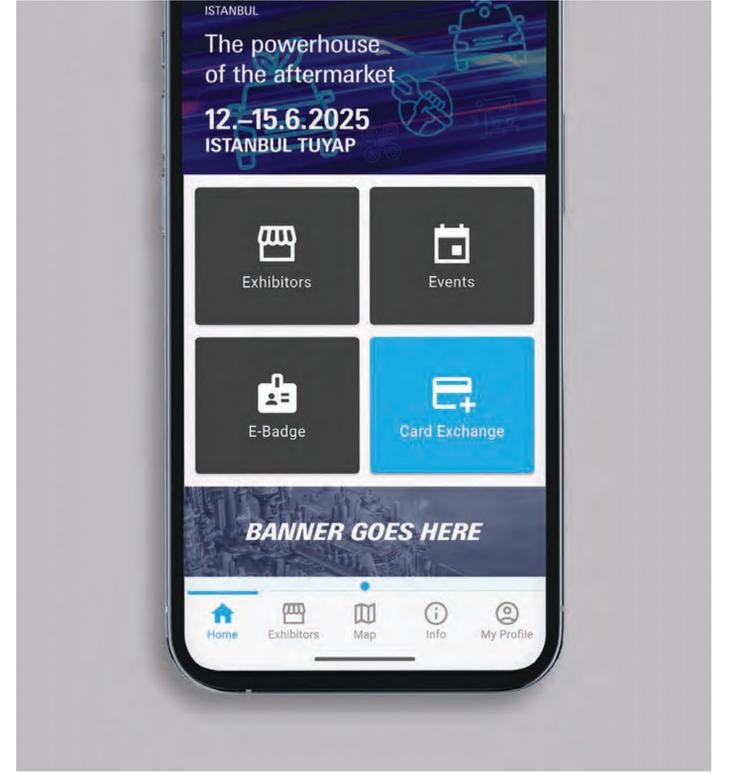
1100 x 300 px.



3,000 EUR + VAT (20%)



08.05.2026



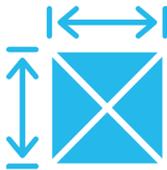
Website banner reklam

Website banner ad

DIG-003



Ana sayfa
Home page



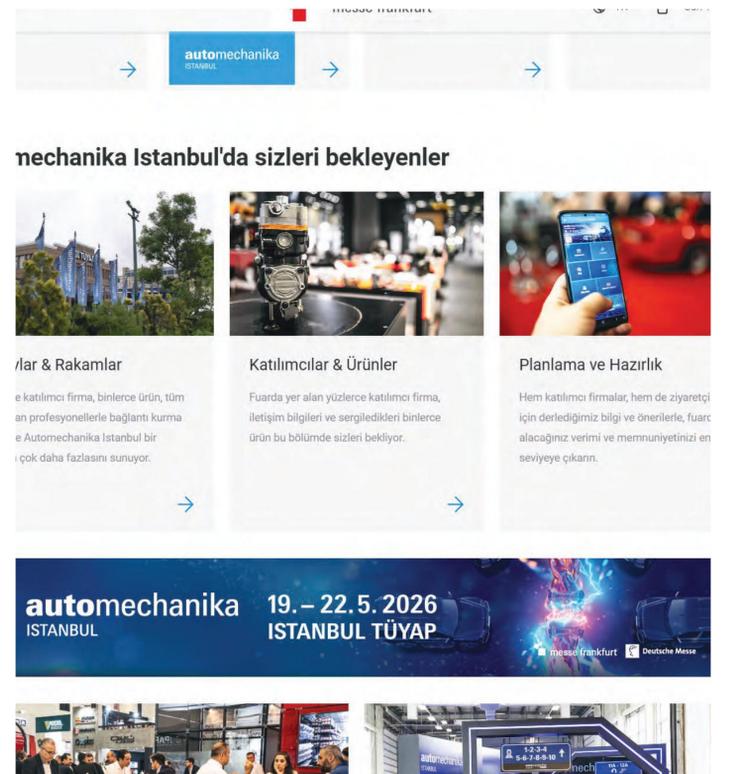
1100 x 300 px.



5,000 EUR + VAT (20%)



08.05.2026



Medya tanıtım paketi

Media promotion package

Premium Katılımcı ve tüm B2B Platform özellikleri
Premium Exhibitor and all B2B Platform features

Salon planlarında ve Quickfinder'da logo kullanımı
Logo usage on hall plans and in the Quickfinder

1 Adet e-newsletter gönderimi

1 e-newsletter mailing

1 Adet sosyal medya paylaşımı

1 social media post

Quickfinder'da tam sayfa reklam

Full-page advertisement in the Quickfinder

DIG-004



5,000 EUR + VAT (20%)



08.05.2026

**Talep ve sorularınız için
bize ulaşın:**



Deutsche Messe

Yetkili kişi:

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