

automechanika

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Automechanika Istanbul 2026, shaping the automotive aftermarket industry for 25 years, has officially opened!

Istanbul, 19.05.2026. Automechanika Istanbul, the largest international gathering of the automotive aftermarket industry in the region, officially opened today at the Istanbul TÜYAP Fair and Congress Center in its 25th year. Organized in cooperation with Messe Frankfurt Istanbul and Hannover Fairs Turkey, the show stands out as one of the most strategic trade and business platforms shaping the future of the industry across a wide geography stretching from Europe to the Middle East, North Africa, and Central Asia. Through specially designed areas and interactive events organized throughout the four day of the exhibition, Automechanika Istanbul 2026 offers visitors a comprehensive experience while opening the door to a new era with its strong international participation, next generation technologies, and newly established business collaborations.

In its 25th edition, Automechanika Istanbul 2026 showcases the transformation of the automotive aftermarket industry not only through products and technologies, but also through experience focused special areas, strategic collaborations, and innovative fair applications. Offering a broad range of content from electric vehicle technologies and detailing applications to career opportunities and live art performances, the event creates a multi layered business and networking platform for industry professionals, manufacturers, distributors, and buyers. This year, the fair hosts approximately 1,400 exhibitors from 41 countries across more than 40,000 sqm of net exhibition space, aiming to expand both regional and global trade volume by combining its quarter century legacy with the vision of the future.

Special 25th anniversary experience areas leave their mark on the show

The special zones introduced within the scope of Automechanika Istanbul 2026 offer visitors the opportunity to experience the transformation of the automotive aftermarket industry up close. Industry professionals are gathering at the **Automechanika Academy** program in **Hall 11**, where expert speakers discuss current topics related to mobility, sustainability, technology, and the future of the aftermarket industry. As part of the program, the panel titled **“Transformation in Supply Chain Management”** will be organized on the second day of the fair at 16:00 at the **Başbuğ Group stand** in **Hall 2**, in cooperation with Automechanika Istanbul and Başbuğ Group. **Innovation4Mobility by Bakırcı**, located in **Hall 12** as in previous years, attracts attention with hands on experience areas focusing on electric vehicle technologies and next generation mobility solutions. Also in **Hall 12**, the **Automechanika Detailing Arena by Olex Films** presents colorful competitions and live demonstrations related to vehicle care, protection, and detailing applications. In addition, practical workshop programs are being held

throughout the fair at the **TOBFED Event Area** in **Hall 12**. Within the scope of the program, visitors can attend the “Window Film Application Workshop” and the “PPF Application Workshop” carried out directly on vehicles. During the live demonstrations conducted by professional teams, visitors can closely follow the applications, while participants also have the opportunity to experience the processes firsthand.

Located in **Hall 11**, the **Innovation4Mobility Additive Manufacturing Zone by 3D Teknomarket** brings together visitors with innovative applications of additive manufacturing and 3D printing technologies in the automotive industry. These next generation technologies, offering lower costs, faster production processes, and high design flexibility, allow visitors to experience mold free production up close during the fair. At the **Premium Event Area** in **Hall 12A**, university clubs showcase special vehicle projects, performance vehicles, and remarkable engineering studies. Meanwhile, the **Career Area**, organized for the second time in cooperation with **eleman.net**, offers employment opportunities in the automotive sector. Another eye catching attraction of Automechanika Istanbul 2026 is the **Vehicle Painting Event**, organized with the support of Edding and under the artistic direction of Cem Güventürk, providing visitors in **Hall 10** with a truly colorful experience. Positioned **between Halls 10 and 11**, the “**25th Anniversary Tunnel**” presents the quarter-century journey of Automechanika Istanbul.

A stronger exhibition experience through new applications

Automechanika Istanbul 2026 enhances the show experience with newly developed applications for exhibitors and visitors. The “**Automechanika Lovers**” loyalty program, created for exhibitors participating in different Automechanika fairs worldwide, offers special advantages highlighting the strong bond between brands and the exhibition. Exhibitors using premium packages are given special visibility across printed materials such as stand labels, video screens, and hall plans. In addition, visitors can easily identify exhibitors operating in the fields of commercial vehicles, agriculture, e-mobility, and remanufacturing through special “**Vehicle Compatibility**” labels.

Automechanika Istanbul continues to grow with strong partners

ZF, a global leader in driveline and chassis technologies as well as active and passive safety solutions, continues shaping the future with its technology leadership and innovation strength. ZF Aftermarket bridges today’s and tomorrow’s requirements by addressing the needs of workshops, distributors, and fleets in the independent aftermarket. As the **Technology & Innovation Partner of Automechanika Istanbul**, **ZF Aftermarket** is launching ZF [pro]Tech, its advanced service concept, in Türkiye during the fair. Through the new ZF [pro]Tech plus program, ZF Aftermarket brings original equipment expertise directly to the field, offering independent passenger car workshops comprehensive support through technical training programs.

Automechanika Istanbul continues to strengthen and grow together with its strategic partners: **Future Mobility Sponsor MAHLE**, **Powertrain Sponsor YANMAR**, **Workshop Solutions Partner Hartridge**, **Innovation4Mobility Partner BAKIRCI**, and **Repair, Maintenance & Bodyshop Partner IBIS**.

Türkiye's highest international participation ratio is once again at Automechanika Istanbul

Within the scope of **Automechanika Istanbul 2026**, international pavilions from many countries, particularly the United States, Germany, China, Morocco, India, Hong Kong, Spain, South Korea, Pakistan, Singapore and Taiwan, are meeting visitors throughout the four day exhibition. With an international exhibitor ratio of 55%, Automechanika Istanbul once again maintains its position as the most international trade fair organized in Türkiye.

Automechanika Istanbul

19 – 22 May 2026, Istanbul TUYAP Fair and Congress Center

For more information:

www.automechanika.com.tr

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Our Partners and Contributors:

AASA – Automotive Aftersales Supplies Association, **APRA** – Automotive Parts Remanufacturers Association,

AKUDER – Automotive Battery and Recycles Association, **ASA** – Automotive Service Equipment Manufacturers and Importers Association (Germany), **AUS Türkiye** – Intelligent Transport Systems Association, **BEM** – German E-Mobility Association, **EGEA** – European Garage Equipment Association (Belgium), **FIGIEFA** – Federation of Automotive Aftermarket Distributors, **HDMA** – Heavy Duty Manufacturers Association, **Turkish Composites Manufacturers Association**, **MEMA** – Motor Equipment Manufacturers Association, **OAC** – Overseas Automotive Council, **OIB** - Automotive Industry Exporters' Association, **OSS** - Turkish Automotive Aftermarket Association, **TAYSAD** - Automotive Suppliers Association of Türkiye, **Italian Chamber of Commerce in Türkiye**, **ITO** – Istanbul Chamber of Commerce, **TOBFED** – Turkish Aftermarket Services Federation, **TOSFED** – Turkish Automobile Sports Federation, **ZDK** – German Federation for Motor Trades and Repairs, **KOSGEB** – Small and Medium Enterprises Development Organization of Türkiye, **IBIS** - International Bodyshop Industry Symposium