

automechanika

ISTANBUL

The international meeting point of the automotive aftermarket industry meets in Istanbul

Istanbul, 03.06.2025. Türkiye's leading business platform for the automotive aftermarket industry and its surrounding regions, Automechanika Istanbul is preparing to open its doors for the 18th time from 12–15 June 2025, under the motto "The Powerhouse of the Aftermarket." Co-organized by Messe Frankfurt Istanbul and Hannover Fairs Turkey, the event will once again take place at Istanbul TUYAP Fair and Congress Center, covering a total of 15 halls including a specially constructed Atrium Hall in addition to the existing 14 halls.

First held in Türkiye in 2001, Automechanika Istanbul is ready to host the largest international participation in its history, with 1,450 exhibitors from 37 countries, 15 national pavilions, and a 55% international exhibitor rate. As the flagship trade fair of Türkiye's export-driven automotive aftermarket sector, Automechanika Istanbul 2025 will continue to shape the future of the industry.

The event will feature a comprehensive range of products and services covering every aspect of the automotive aftermarket, including Parts & Components, Diagnostics & Repair, Accessories & Customization, Electronics & Lighting, Car Wash & Care, Dealership & Workshop Management, Alternative Drive Systems & Fuels, and Lubricants. Automechanika Istanbul will once again be held in 15 halls across 45,000 square meters, solidifying its position among Türkiye's most prestigious trade fairs.

Automechanika Istanbul: Beyond a trade fair, a platform for professional and personal development

Automechanika Istanbul has evolved into a multifaceted development platform that supports professionals on a global scale. The "Innovation 4 Mobility by BAKIRCI" special area, which allows visitors to experience electric vehicle maintenance and repair through hands-on applications, will return in Hall 12 with 11 stations and expanded content. Also in Hall 12, the Automechanika Academy will run for the first three days of the fair, offering insightful sessions on technology, education, e-commerce, and gender equality, delivered by expert speakers. The Sustainable Mobility Initiative (SMI), a think tank providing innovative solutions for urban mobility, and Automechanika Istanbul 2025 E-commerce Sponsor eBay will also host dedicated sessions as part of the Academy.

Visitors looking to enjoy engaging and inspiring displays alongside business will find the "Premium Event Arena" in Hall 12A. This special area will showcase innovative vehicles developed by university students across Türkiye, alongside heritage cars restored by professionals and high-performance racing cars.

Automechanika Istanbul is a fair that grows stronger with its partners

With the support of Türkiye's most influential organizations, Automechanika Istanbul 2025 continues to strengthen each year. Key partners include the Automotive Industry Exporters' Association (OIB), Istanbul Chamber of Commerce (ITO), Turkish Automotive Aftermarket Association (OSS), and Automotive Suppliers Association of Türkiye (TAYSAD). The fair facilitates high-value international trade connections, particularly for Turkish manufacturers aiming to increase their export potential. Through these collaborations, Automechanika Istanbul significantly contributes to the growth of the sector.

Globally, prestigious organizations such as FIGIEFA, ZDK, APRA, and IBIS have also played a major role in the event's success. This year, the Association of Diesel Specialists (ADS) joins the list of international partners and will host its first reception at Automechanika Istanbul.

Empowering the industry through strong sponsorships

The success of Automechanika Istanbul is further reinforced by the involvement of key sponsors. **ZF, the Technology & Innovation Partner**, is a global technology leader providing advanced mobility products and systems for passenger cars, commercial vehicles, and industrial technology. With a strong focus on innovation, ZF contributes to shaping the future of mobility. Through its ZF Aftermarket division, the company supports all stakeholders from workshops to distributors with a comprehensive portfolio that includes the brands ZF, LEMFÖRDER, SACHS, TRW, and WABCO.

MAHLE Lifecycle and Mobility, the "Future Mobility Sponsor," plays a pioneering role in the transformation of the automotive industry through electrification and alternative fuel technologies. From electric vehicles to hydrogen-powered engines, MAHLE develops innovative solutions to promote a more efficient and sustainable mobility landscape.

YANMAR, the "Powertrain Sponsor" of Automechanika Istanbul 2025, aims to deliver exceptional lifetime value by combining superior product quality in industrial engine technology with technical expertise and innovative service. With a broad portfolio including industrial and marine engines, agricultural and construction machinery, and energy solutions, YANMAR stands out with its strong commitment to sustainability and fuel efficiency.

eBay, the E-commerce Sponsor, is one of the world's leading digital marketplaces, connecting millions of buyers and sellers in over 190 markets. With more than 500 million listings in the automotive parts and accessories category alone, eBay offers unparalleled growth potential for sellers. The category reaches over 30 million active buyers and continues to be one of the platform's largest verticals with an annual global GMV exceeding \$10 billion.

Automechanika Istanbul

12 – 15 June 2025, Istanbul TUYAP Fair and Congress Center

For more information:

www.automechanika.com.tr

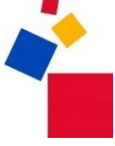
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Our Partners and Contributors:

AASA – Automotive Aftersales Supplies Association, **APRA** – Automotive Parts Remanufacturers Association, **AKUDER** – Automotive Battery and Recycles Association, **ASA** – Automotive Service Equipment Manufacturers and Importers Association (Germany), **AUS Türkiye** – Intelligent Transport Systems Association, **BEM** – German E-Mobility Association, **EGEA** – European Garage Equipment Association (Belgium), **FIGIEFA** – Federation of Automotive Aftermarket Distributors, **HDMA** – Heavy Duty Manufacturers Association, **Turkish Composites Manufacturers Association**, **MEMA** – Motor Equipment Manufacturers Association, **OAC** – Overseas Automotive Council, **OIB** - Automotive Industry Exporters' Association, **OSS** - Turkish Automotive Aftermarket Association, **TAYSAD** - Automotive Suppliers Association of Türkiye, **Italian Chamber of Commerce in Türkiye**, **ITO** – Istanbul Chamber of Commerce, **TOBFED** – Turkish Aftermarket Services Federation, **TOSFED** – Turkish Automobile Sports Federation, **ZDK** – German Federation for Motor Trades and Repairs, **KOSGEB** – Small and Medium Enterprises Development Organization of Türkiye, **IBIS** - International Bodyshop Industry Symposium