

# automechanika

ISTANBUL

## Reklam olanakları *Advertising options*

12.–15.6.2025  
İSTANBUL TÜYAP

[automechanika.com.tr](http://automechanika.com.tr)





## Neden reklam vermelisiniz?

Reklam hizmetlerine ilişkin geniş ürün portföyümüzle, fuardaki hedeflerinize ulaşmanızda size destek oluyoruz. İster fuar alanında yer alan dikkat çekici reklamlar, ister basılı yayınlarımız, online banner veya B2B Platform'daki premium konumlanmanız olsun, Automechanika'nın erişiminden ve uluslararası, endüstriyi aşan ağından her alanda yararlanabilirsiniz.

### Bir bakışta avantajlarınız:

- Fuarda görünürlüğünüzü artırın
- Marka bilinirliğinizi artırın
- Ürünlerinize daha fazla dikkat çekin
- Ağınızı genişletin

## Why book advertising?

With our broad product portfolio of advertising services, we support you in achieving your trade fair goals. Whether through eye-catching advertisements on the exhibition grounds or print publications, online banners or B2B Platform, you benefit from Automechanika's reach and its international, industry transcending network – online and on site.

### Your advantages at a glance:

- Increase your visibility at the event
- Increase your brand awareness
- Attract more attention for your products
- Expand your network





# Açık hava Reklamları *Outdoor Advertising*

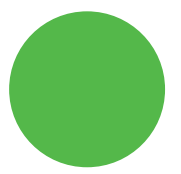
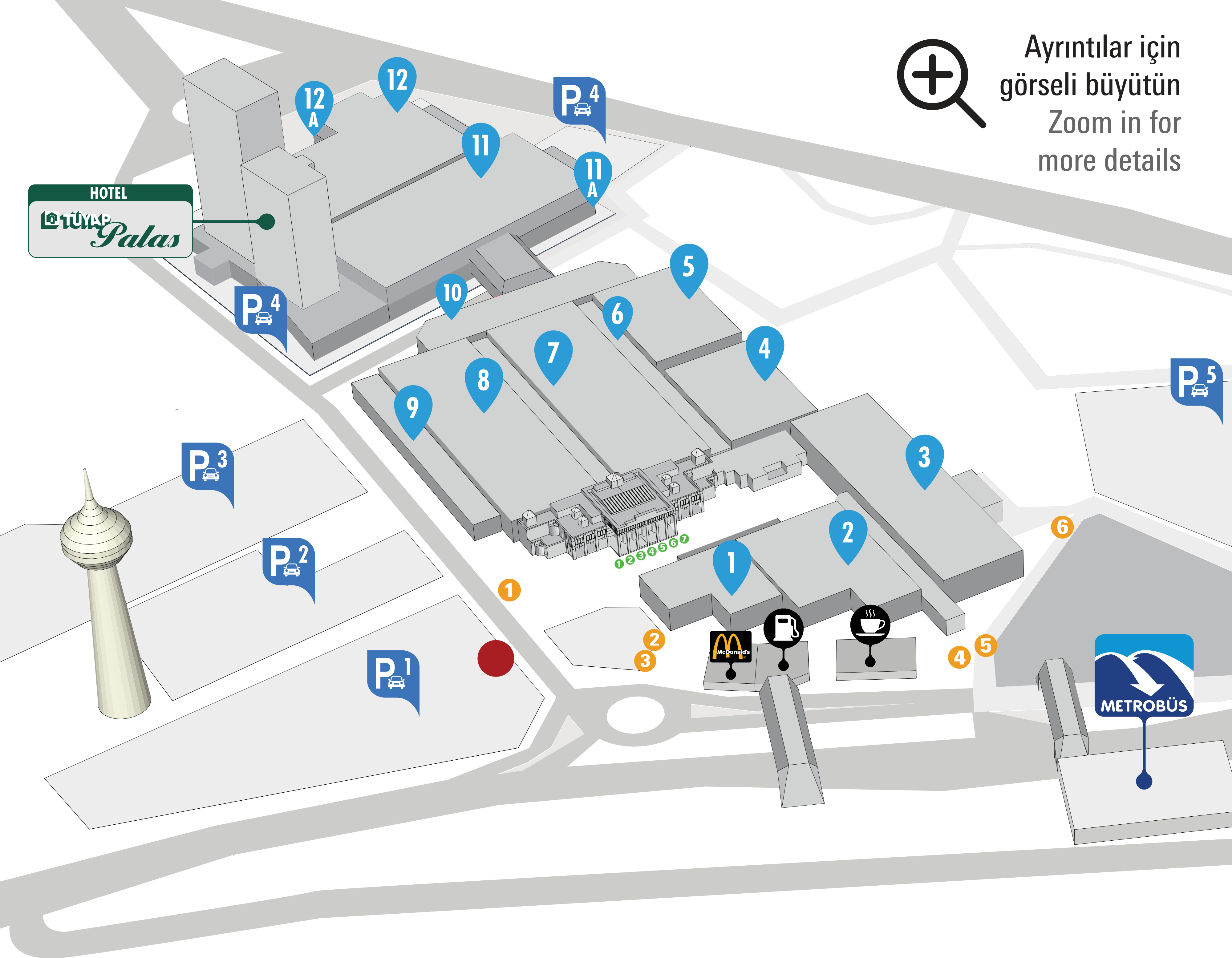






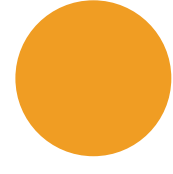
Ayrıntılar için  
görseli büyütün  
Zoom in for  
more details

HOTEL  
TÜYAP  
Palas



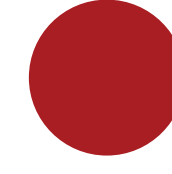
**Kolon Giydirme  
Pillar Branding**

- 1 OUT-P01-A
- 2 OUT-P01-B
- 3 OUT-P01-C
- 4 OUT-P01-D
- 5 OUT-P01-E
- 6 OUT-P01-F
- 7 OUT-P01-G

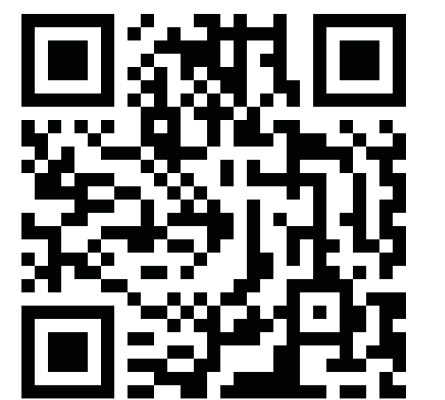


**Reklam Panosu  
Billboard**

- 1 OUT-B01
- 2 OUT-B02-A
- 3 OUT-B02-B
- 4 OUT-B03-A
- 5 OUT-B03-B
- 6 OUT-B04



**Reklam Panosu  
Megaboard**



Daha fazlasını keşfedin  
Explore more

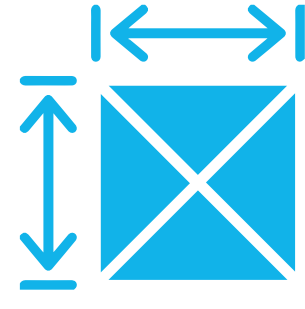


# Reklam panosu Megaboard

OUT-M01



P1 (Batı) otoparkı  
P1 (West) parking lot



600 x 300 cm.



25,000 EUR + VAT (20%)



30.05.2025

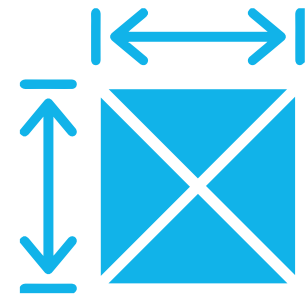


# Reklam panosu Billboard

OUT-B01



P1 (Batı) otoparkından giriş  
Entrance from P1 (West)  
parking lot



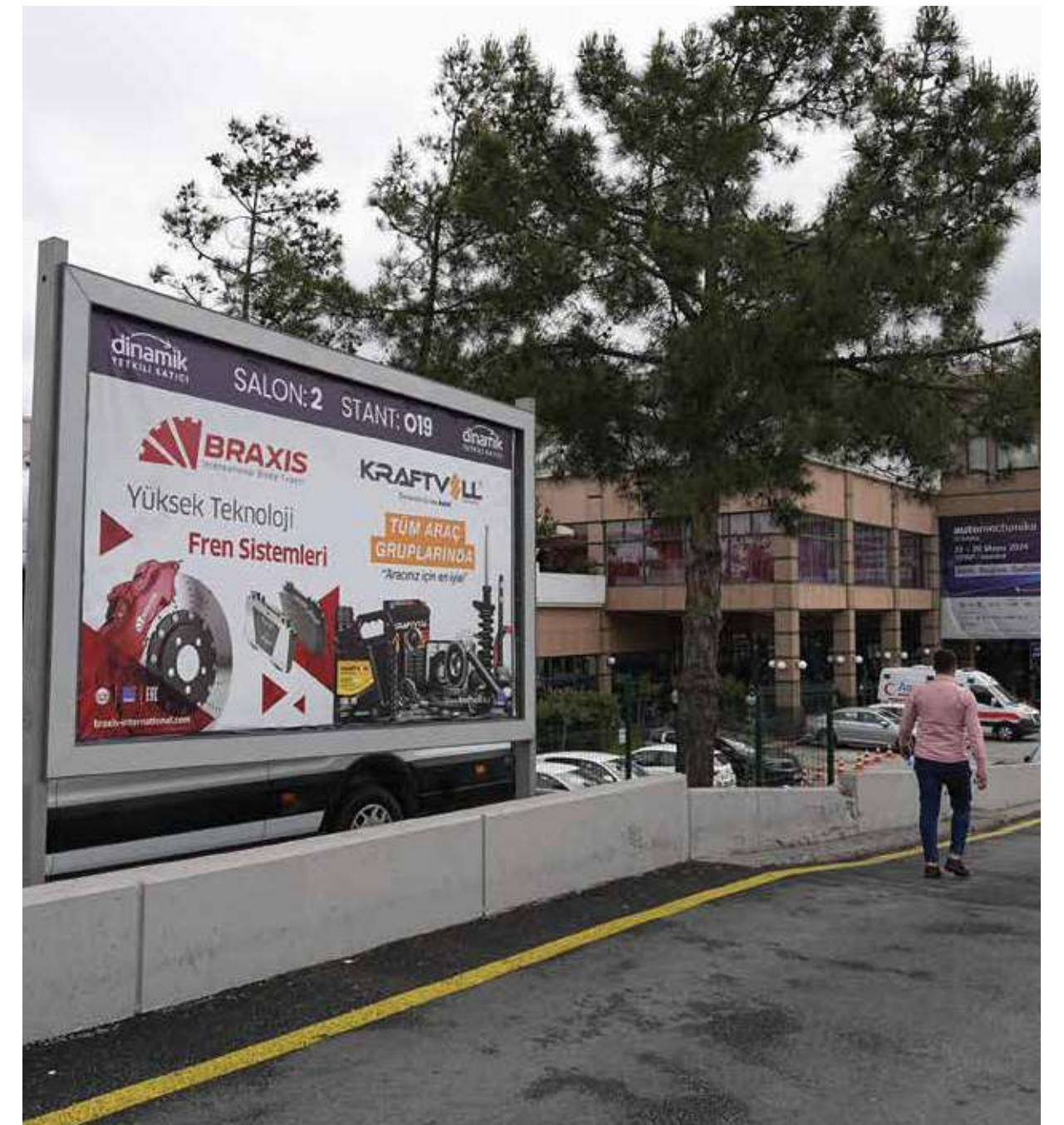
350 x 200 cm.



12,500 EUR + VAT (20%)



30.05.2025

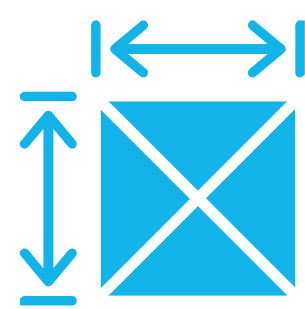


# Reklam panosu Billboard

OUT-B02-A/B



McDonald's arkasındaki  
özel servis durağı  
Private shuttle station behind  
McDonald's



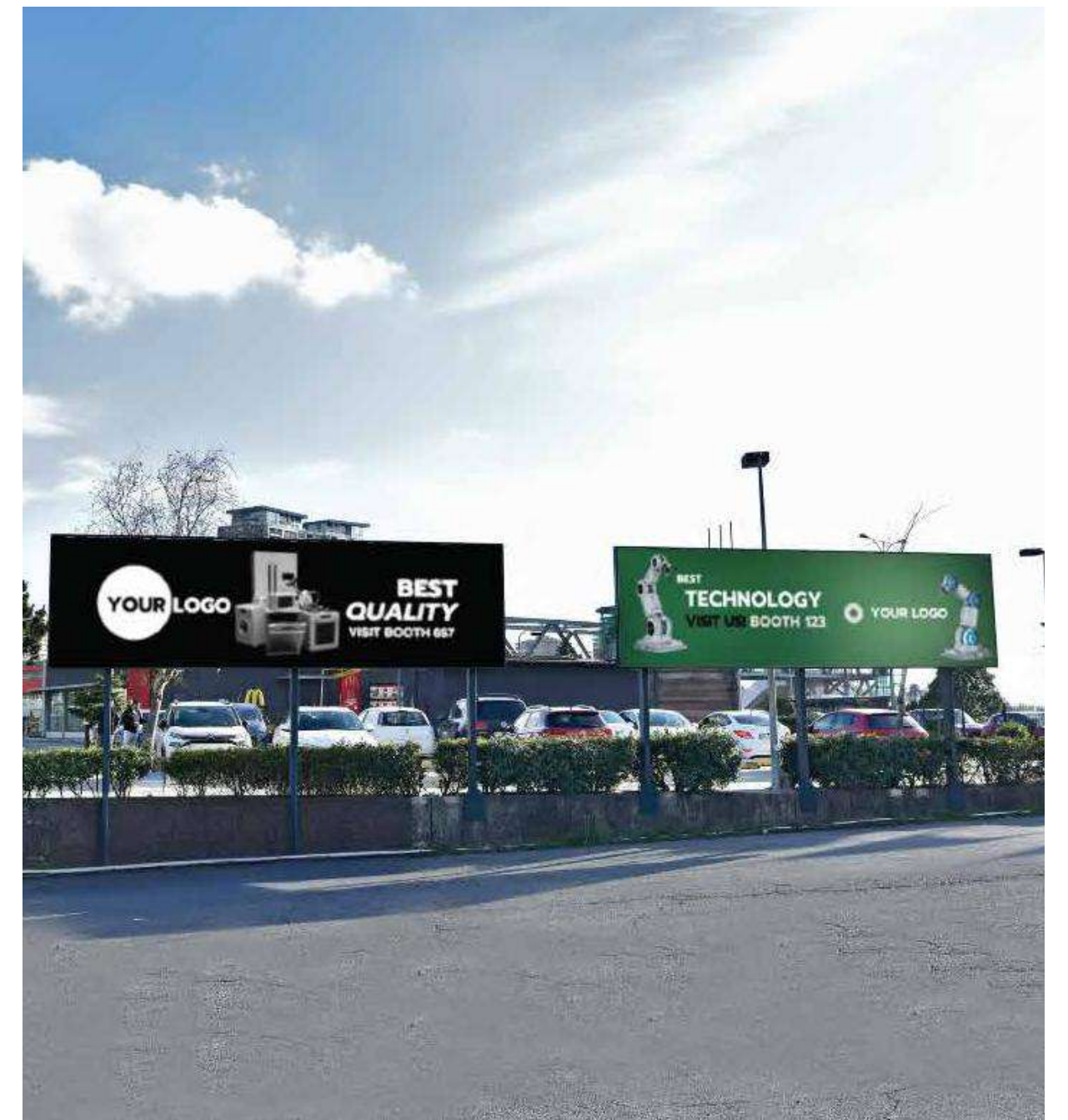
700 x 200 cm.



4,000 EUR + VAT (20%)



30.05.2025





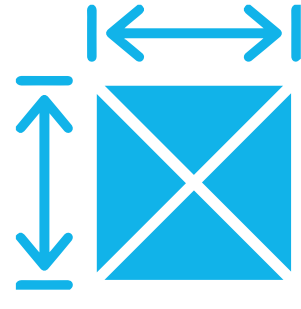
# Reklam panosu

## Billboard

OUT-B03-A/B



Metrobüs (Güney) girişi  
Metrobus (South) entrance



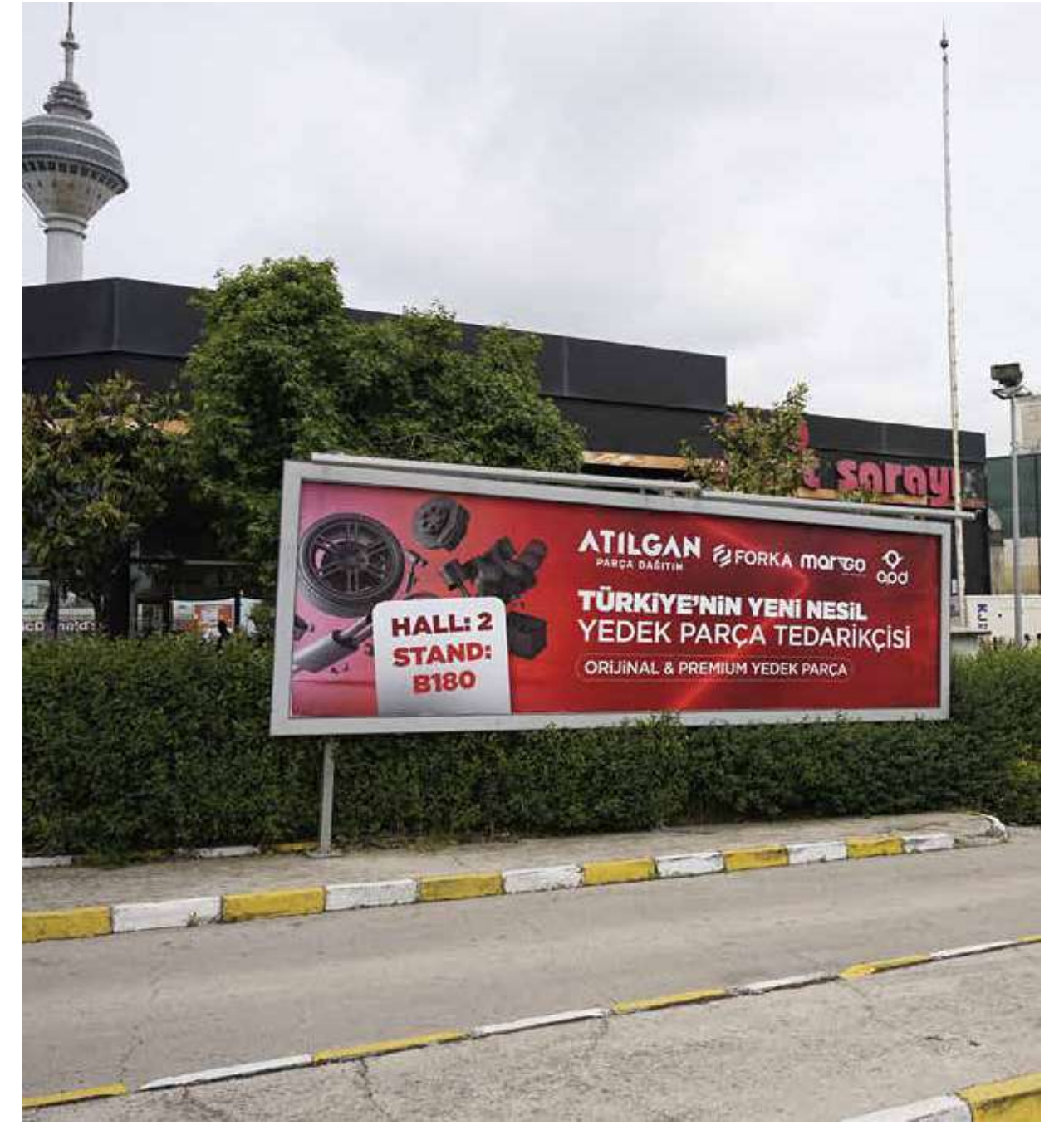
700 x 200 cm.



5,000 EUR + VAT (20%)



30.05.2025



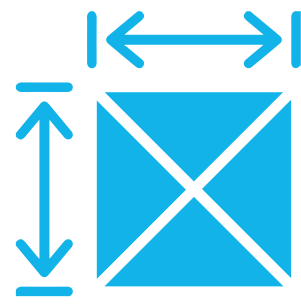
# Reklam panosu

## Billboard

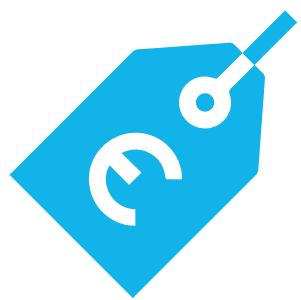
OUT-B04



P5 (Doğu) otoparkından giriş  
Entrance from P5 (East)  
Parking Lot



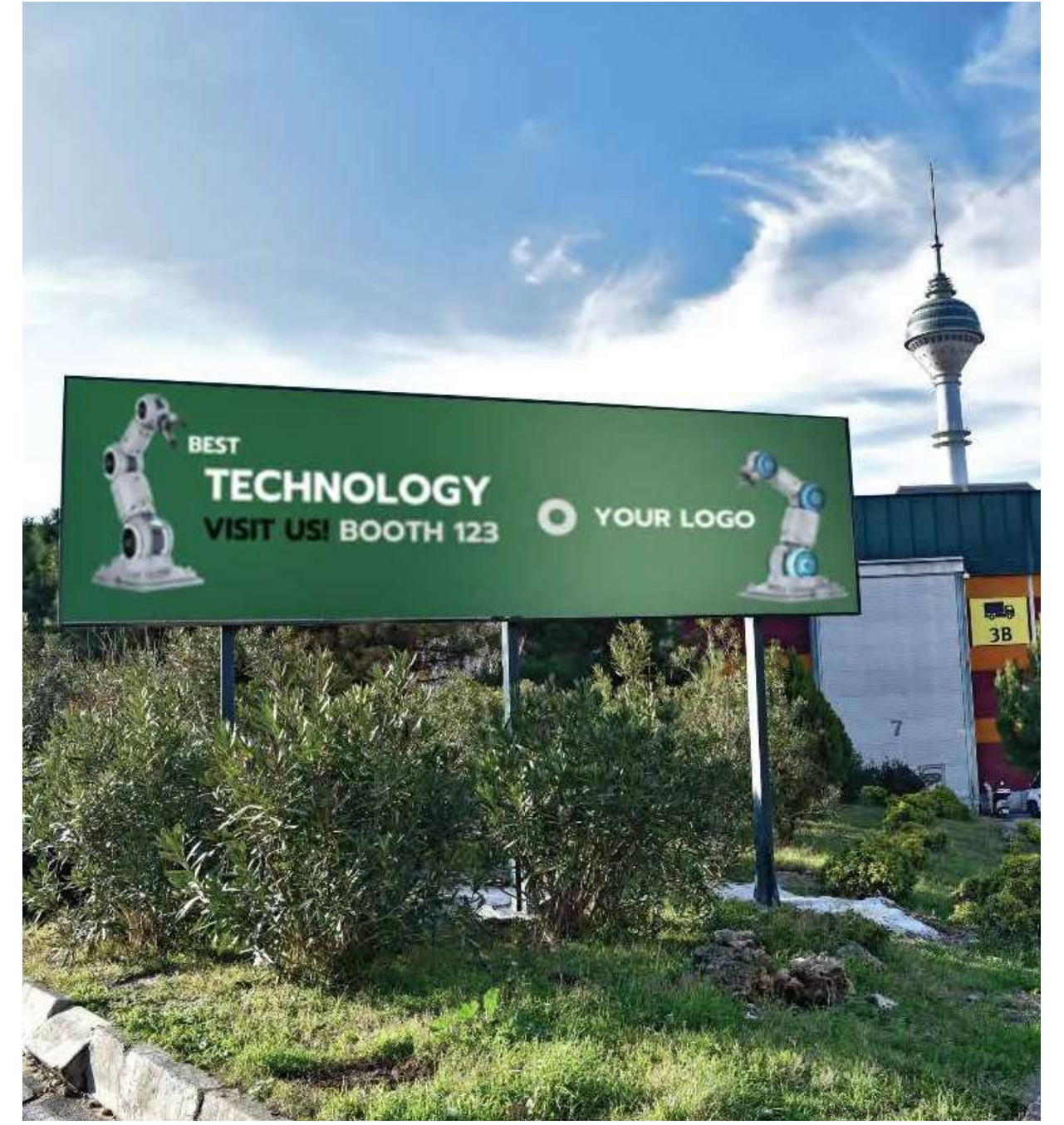
700 x 200 cm.



5,000 EUR + VAT (20%)



30.05.2025



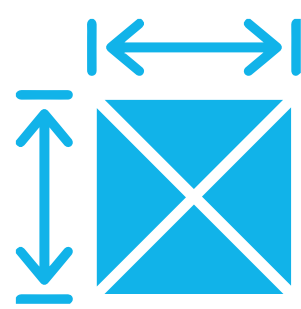
# Kolon Giydirme

## Pillar Branding

OUT-P01-A/B/C/D/E/F/G



McDonalds arkasındaki  
özel servis durağı  
Private shuttle station behind  
McDonalds



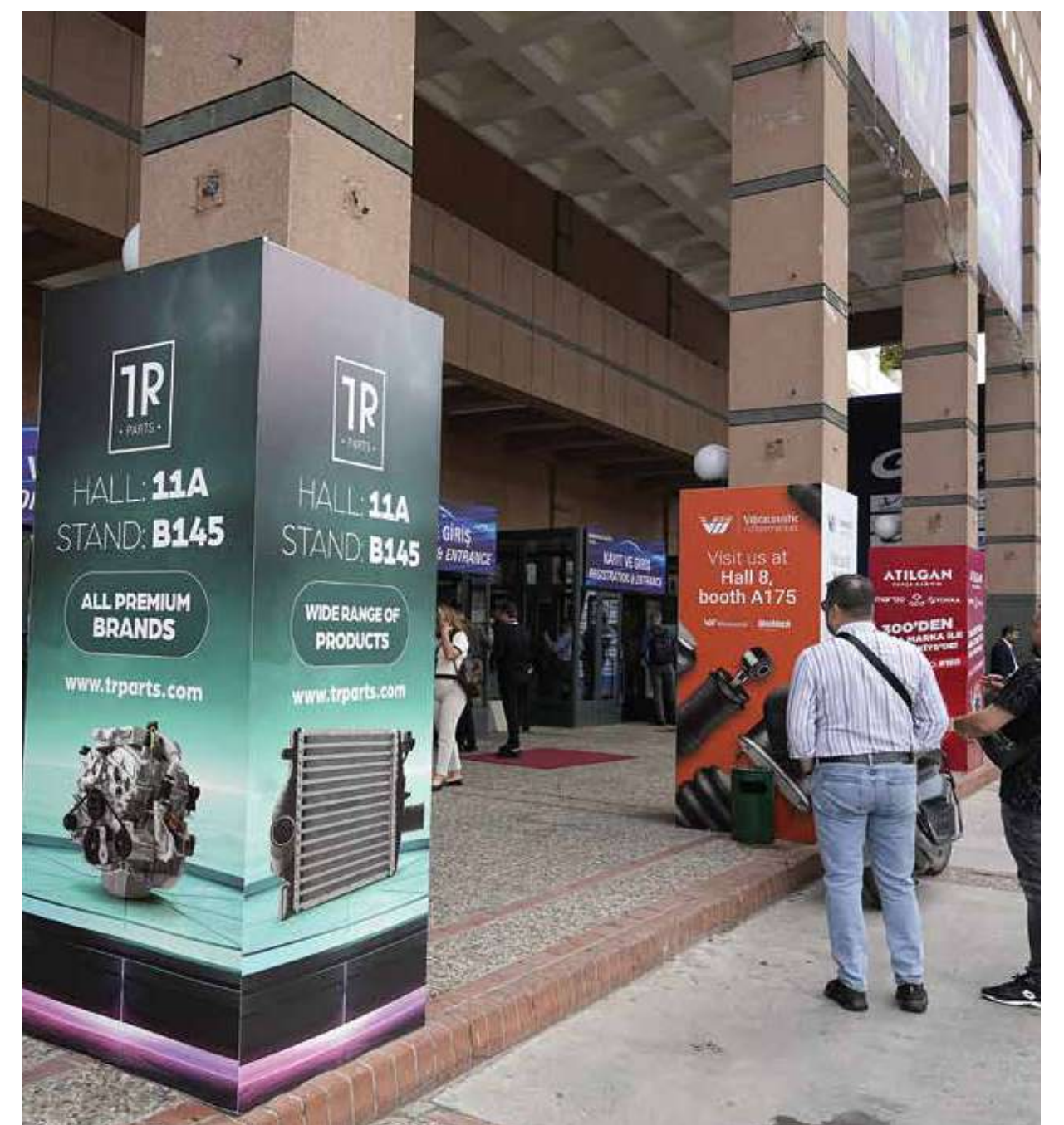
95 x 240 cm.



6,500 EUR + VAT (20%)



23.05.2025







# Sponsorluklar *Sponsorships*

*Innovation  
4 Mobility* by BAKIRCI



Açık hava Reklamları  
*Outdoor Advertising*

**3-6**



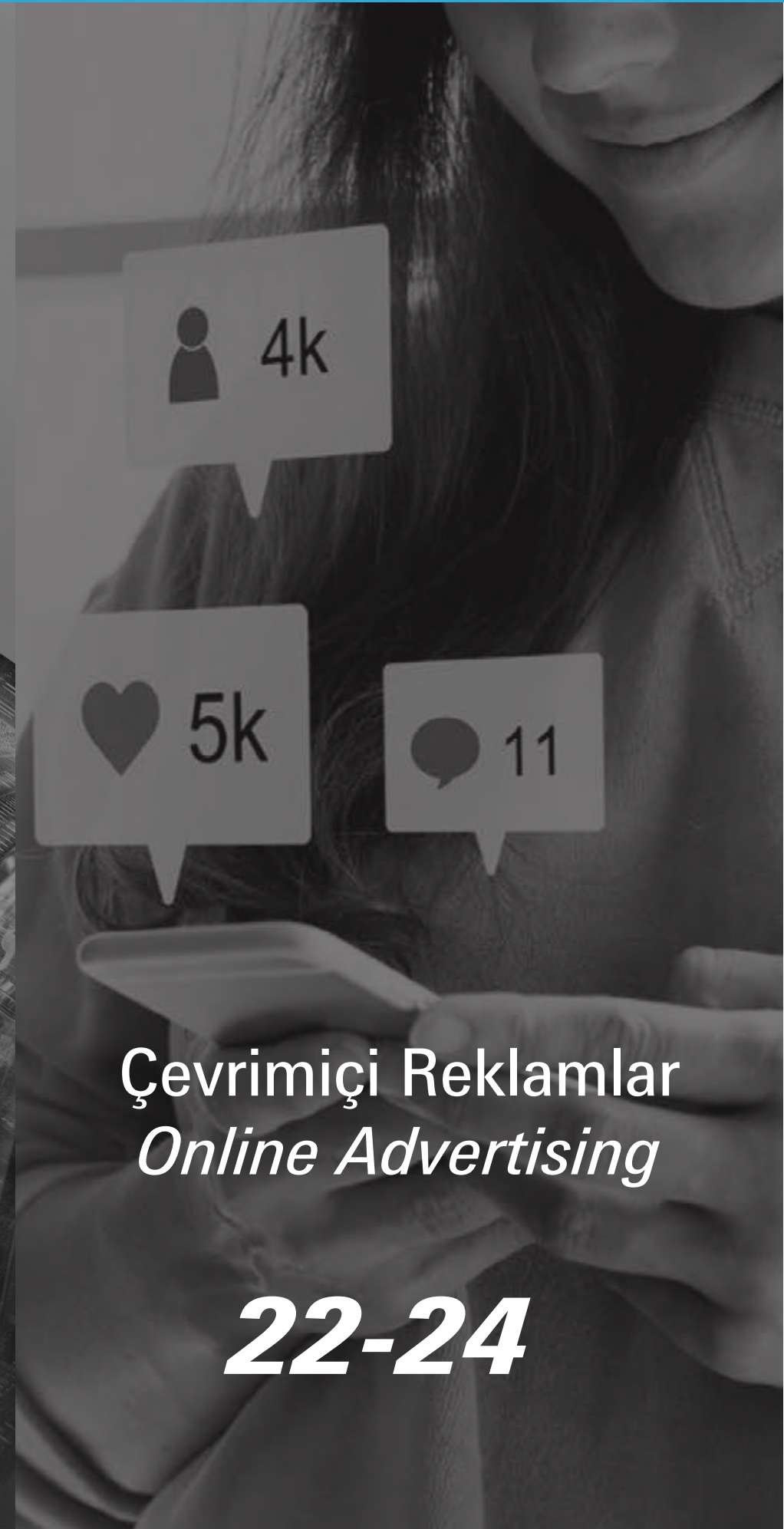
Kapalı Alan Reklamları  
*Indoor Advertising*

**9-18**



Quick Finder

**19-21**



Çevrimiçi Reklamlar  
*Online Advertising*

**22-24**



# Ziyaretçi boyun ipi

## Visitor lanyard

SP-001



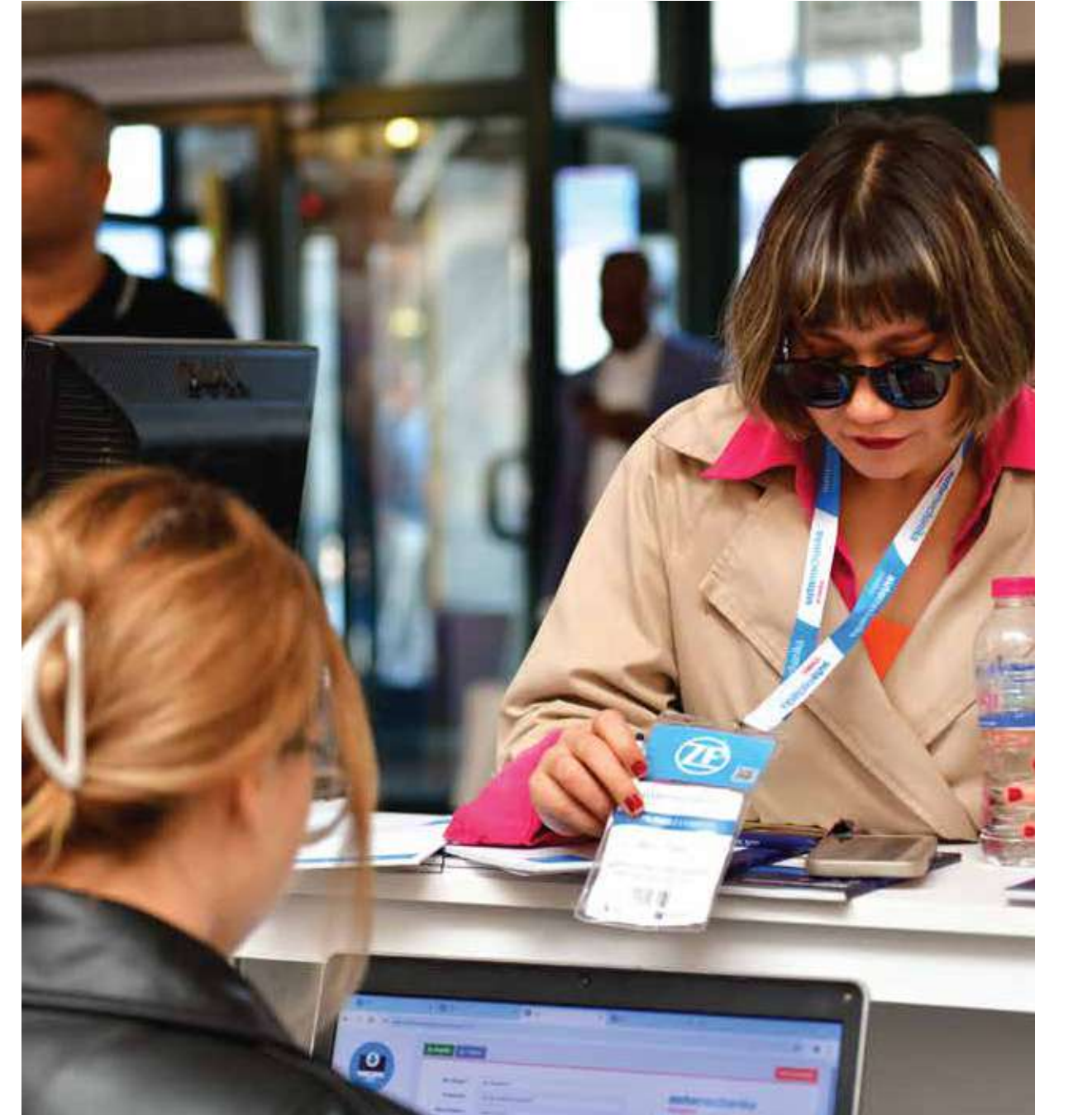
Tüm girişler ve kayıt masaları  
All entrances and registration counters



55,000 EUR + VAT (20%)



02.05.2025



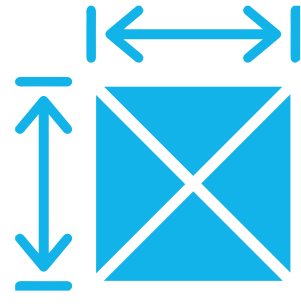
# Etkileşim noktası

## Interaction point

SP-002



Ana fuaye  
Main foyer



Max.  
200 x 200 cm.  
h: 300 cm.



18,000 EUR + VAT (20%)



09.06.2025



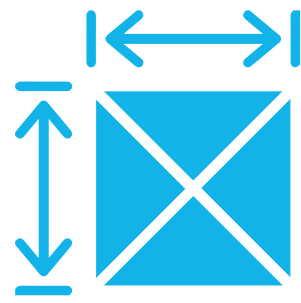
# Automechanika Tüneli

## Automechanika Tunnel

SP-003



Salon 10 ile 11 arası geçiş  
Passage between Hall 10 and 11



300 x 1800 cm.



30,000 EUR + VAT (20%)



02.05.2025





## PAVILION Exhibitor List

### HALL 11A

- F180 EDA AUTOPARTS LTD.
- E151 HENG FU INDUSTRIAL CO., LTD.
- E151A MASTAR CO., LTD.
- E153 SHENG TENG ELECTRON INTERNATIONAL CO., LTD.
- F158 SUNGREAT GENERAL SUPPLY CO., LTD.
- F164 TING TENG ENTERPRISE CO., LTD.
- F166 YI-LIN MOTOR PARTS CO., LTD.

### HALL 12

- D115 ALTEZZA CO., LTD.
- D117 BCR INC.
- D109 CHENG FENG-CHIH HUI CO., LTD.
- D113 MESSE FRANKFURT TAIWAN BRANCH
- D111 SHOU IE ENTERPRISE CO., LTD.
- D121 SINDACO AUTOMOTIVE INDUSTRY CO., LTD.
- D123 TAIWAN BULL MOTOR PARTS CO., LTD.
- D125 TORQUE-TECH PRECISION CO., LTD.

# Kapalı Alan Reklamları *Indoor Advertising*

MEBA TEEIA TMA



Açık hava Reklamları  
*Outdoor Advertising*

**3-6**



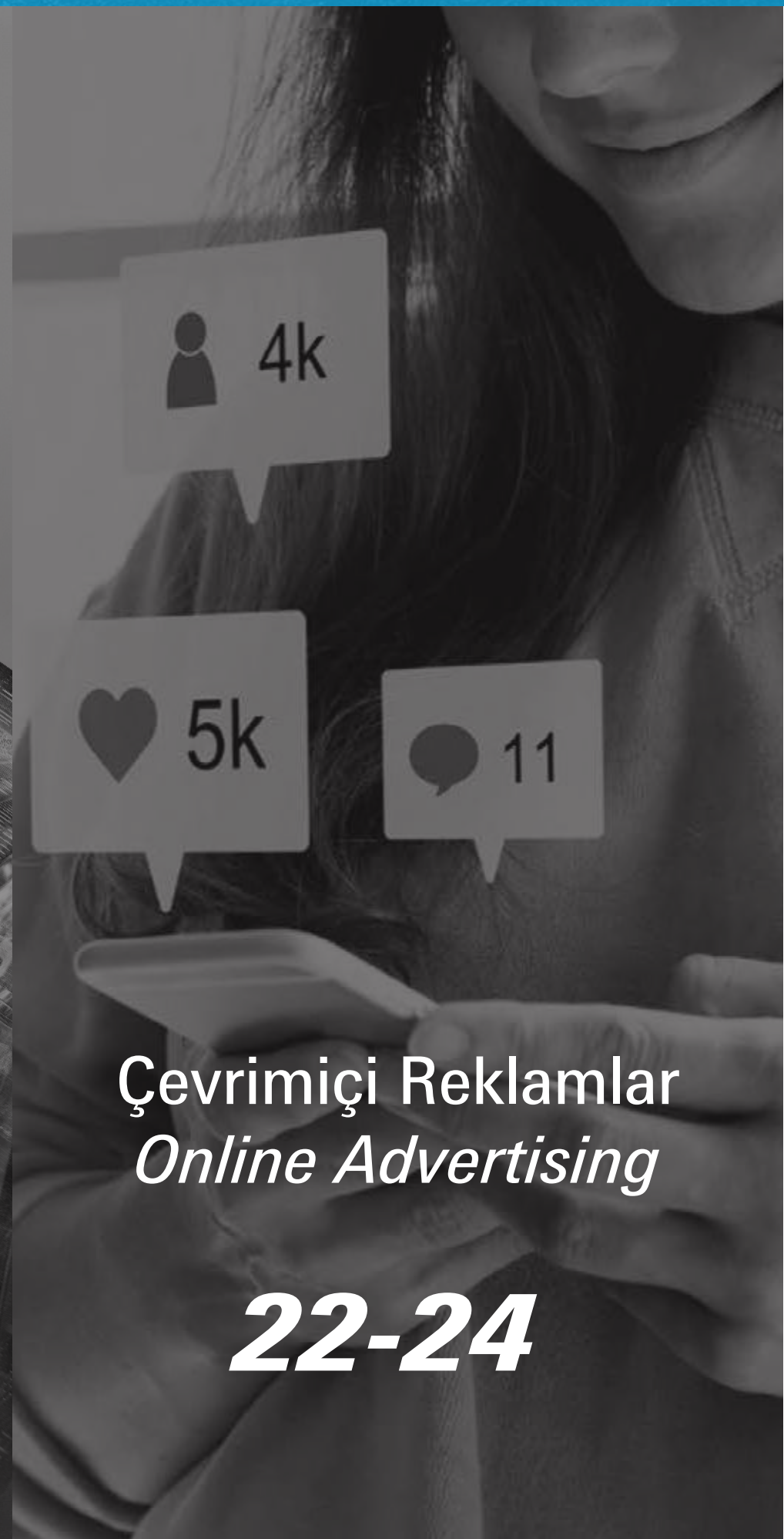
Sponsorluklar  
*Sponsorships*

**7-8**



Quick Finder

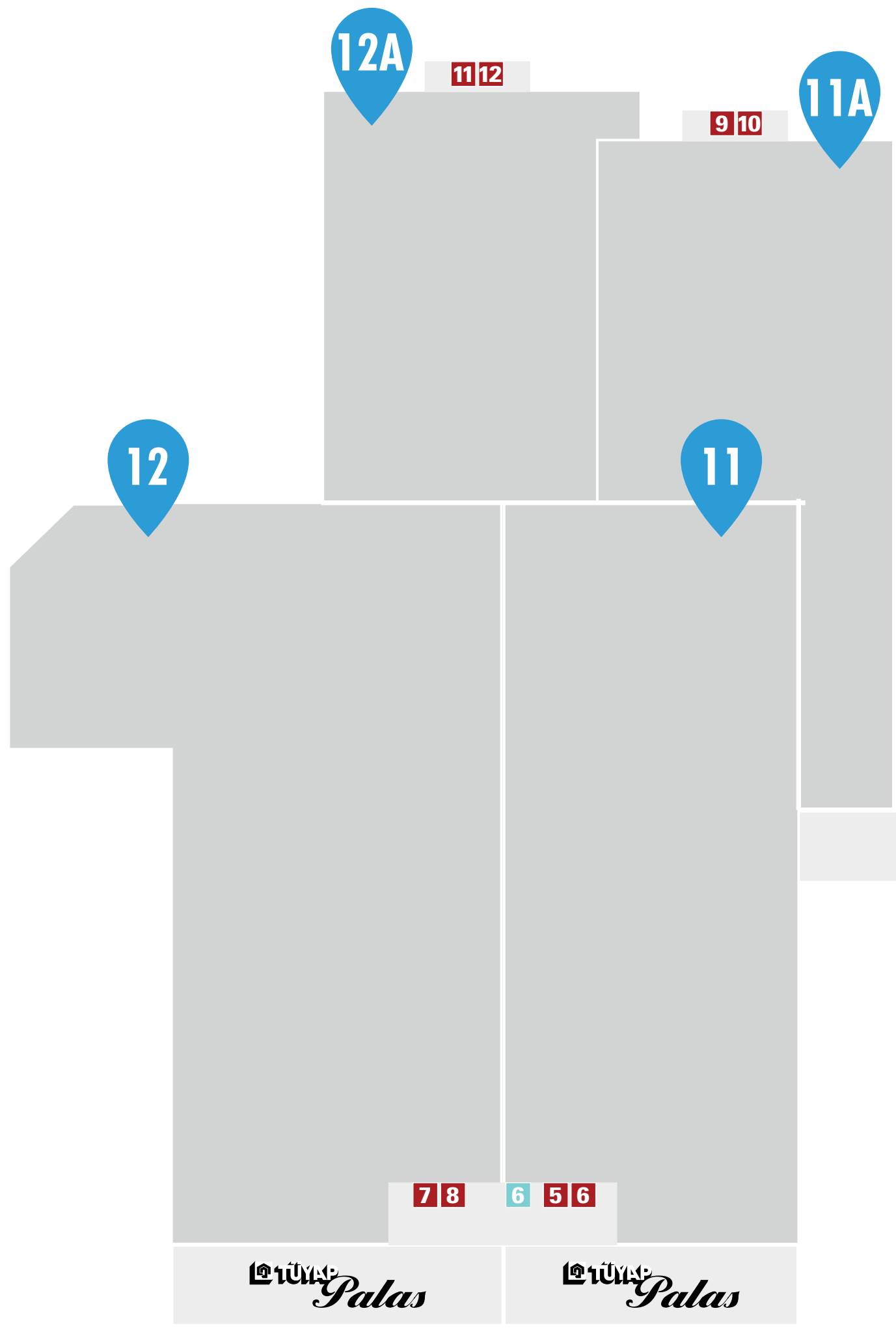
**19-21**



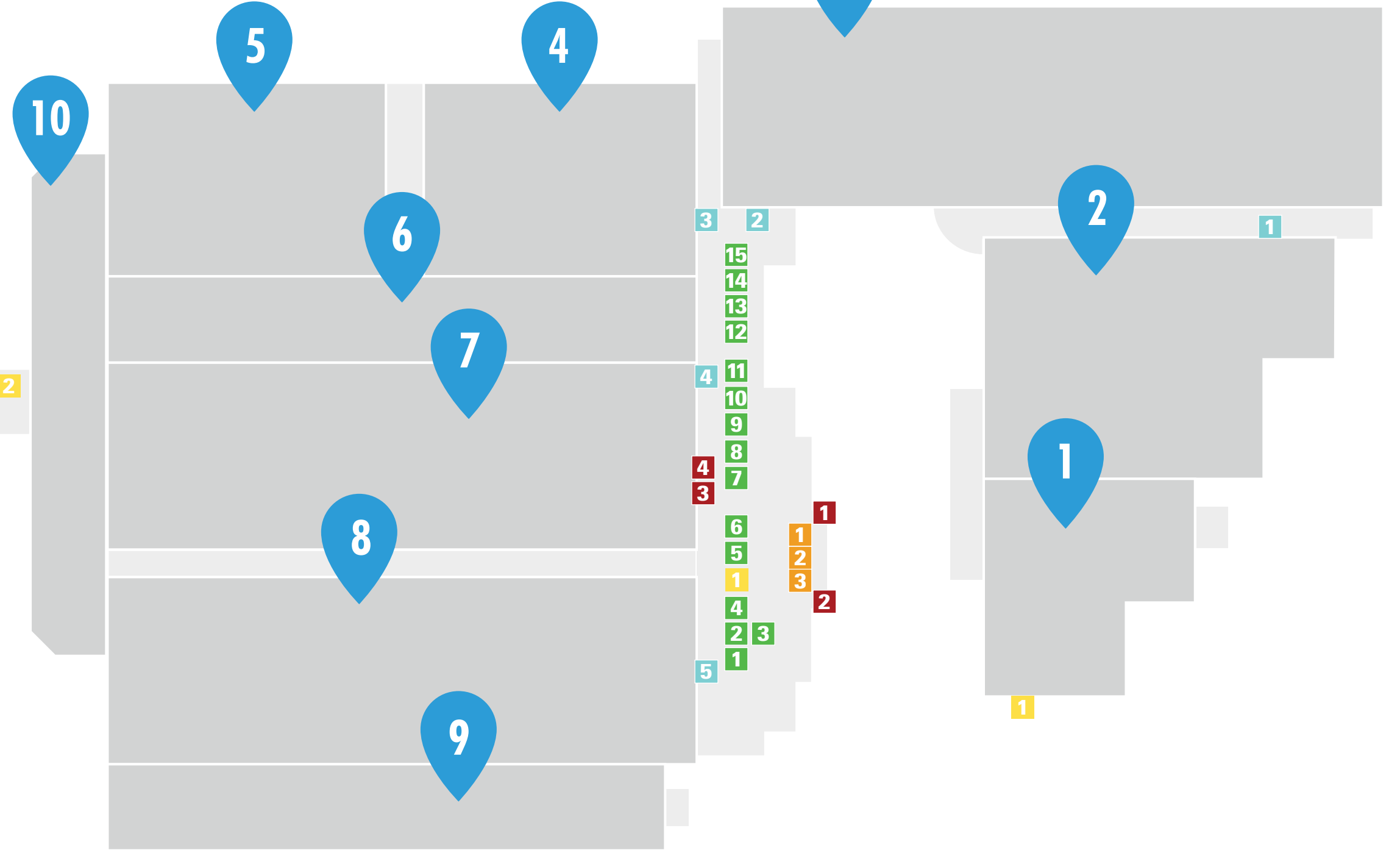
Çevrimiçi Reklamlar  
*Online Advertising*

**22-24**





Ayrıntılar için  
görseli büyütün  
Zoom in for  
more details



## Kolon Giydirme Pillar Branding

- 1 IND-PMF01
- 2 IND-PMF02
- 3 IND-PMF03
- 4 IND-PMF04
- 5 IND-PMF05
- 6 IND-PMF06
- 7 IND-PMF07
- 8 IND-PMF08
- 9 IND-PMF09
- 10 IND-PMF10
- 11 IND-PMF11
- 12 IND-PMF12
- 13 IND-PMF13
- 14 IND-PMF14
- 15 IND-PMF15

## Işık Duvar Paneli Illuminated Wall Panel

- 1 IND-IWP01-A
- 2 IND-IWP01-B
- 3 IND-IWP02-A
- 4 IND-IWP02-B
- 5 IND-IWP03-A
- 6 IND-IWP03-B
- 7 IND-IWP04-A
- 8 IND-IWP04-B
- 9 IND-IWP05-A
- 10 IND-IWP05-B
- 11 IND-IWP06-A
- 12 IND-IWP06-B

## Kolon Giydirme (LED) Pillar Branding (LED)

- 1 IND-REG01-A
- 2 IND-REG01-B
- 3 IND-REG01-C

## Işık Textilebox Illuminated Textilebox

- 1 IND-ITB01
- 2 IND-ITB02
- 3 IND-ITB03
- 4 IND-ITB04
- 5 IND-ITB05
- 6 IND-ITB06

## Duvar Paneli Wall Panel

- 1 IND-WP01-A
- 2 IND-WP01-B
- 3 IND-WP01-C
- 4 IND-WP01-D

## LED Ekran LED Screen

- 1 IND-DIG01
- 2 IND-DIG02

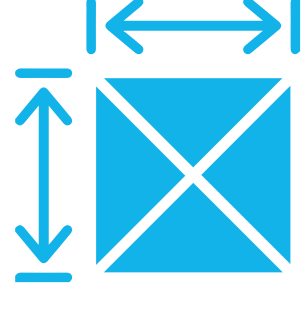


## Kolon giydirme (LED) Pillar branding (LED)

IND-REG01-A/B/C



Ana fuaye giriş kayıt alanı  
Main foyer entrance  
registration area



72 x 270 cm.  
4 yüz / 4 sides



8,500 EUR + VAT (20%)



23.05.2025

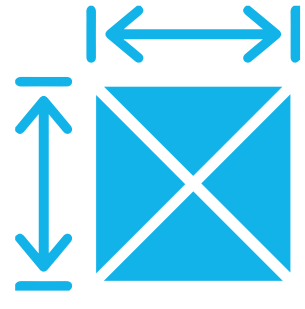


## Kolon giydirme Pillar branding

IND-PMF01/2/3/4/5/6/7/  
8/9/10/11/12/13/14/15



Ana ve prestij fuaye (15 konum)  
Main and prestige foyer  
(15 positions)



100 x 250 cm.  
4 yüz / 4 sides



5,000 EUR + VAT (20%)



23.05.2025

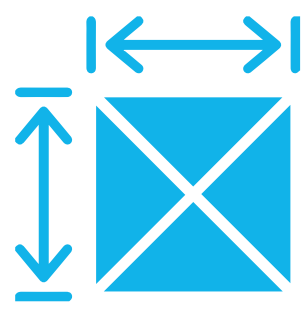


## Işıklı duvar paneli Illuminated wall panel

IND-IWP01-A/B



Ana fuaye kayıt alanı  
Main foyer registration area



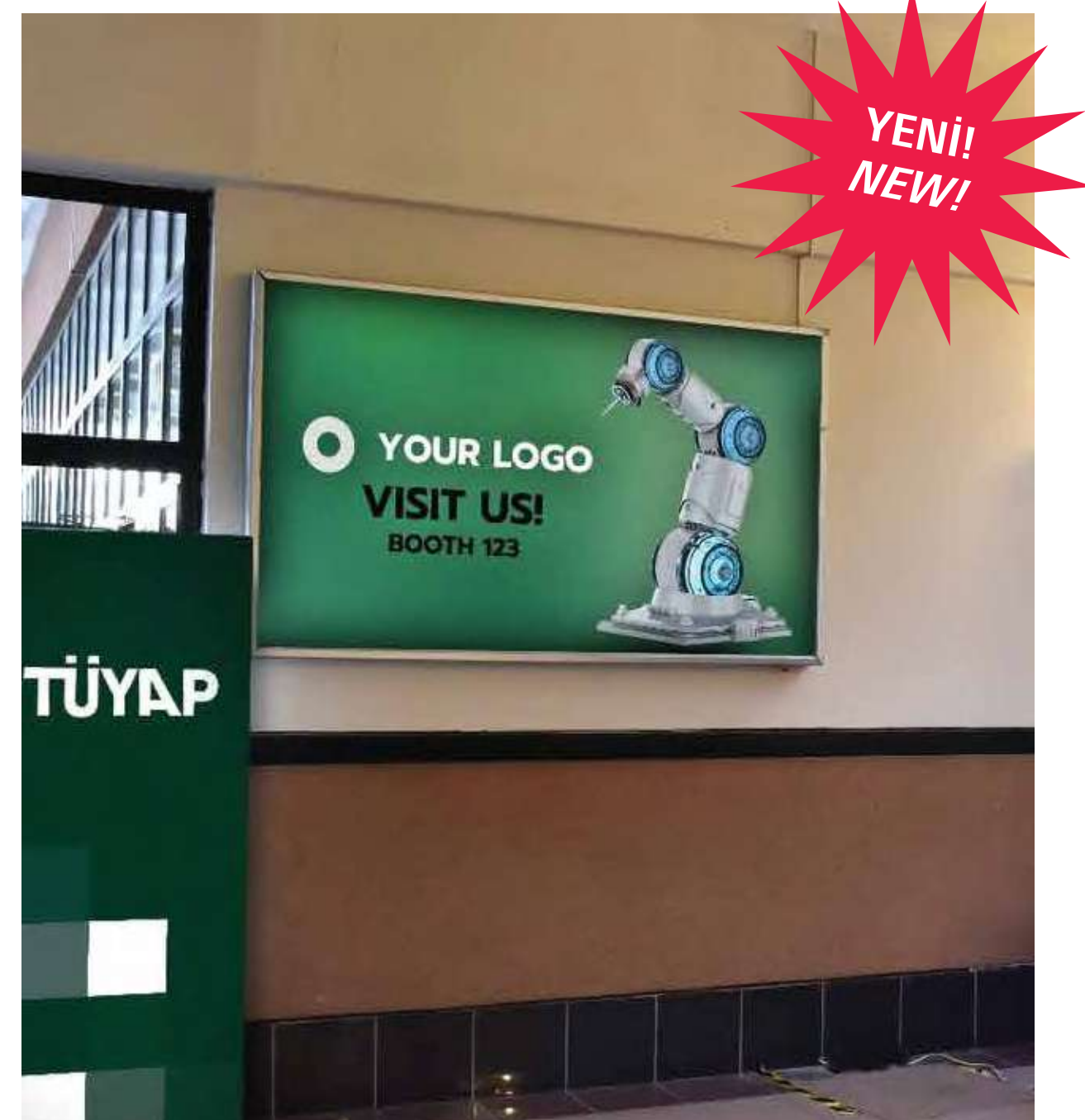
200 x 120 cm.



3,000 EUR + VAT (20%)



23.05.2025



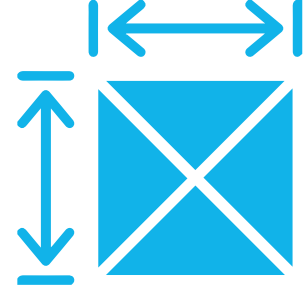


## Işıklı duvar paneli Illuminated wall panel

IND-IWP02-A/B



Salon 7 girişi  
Hall 7 entrance



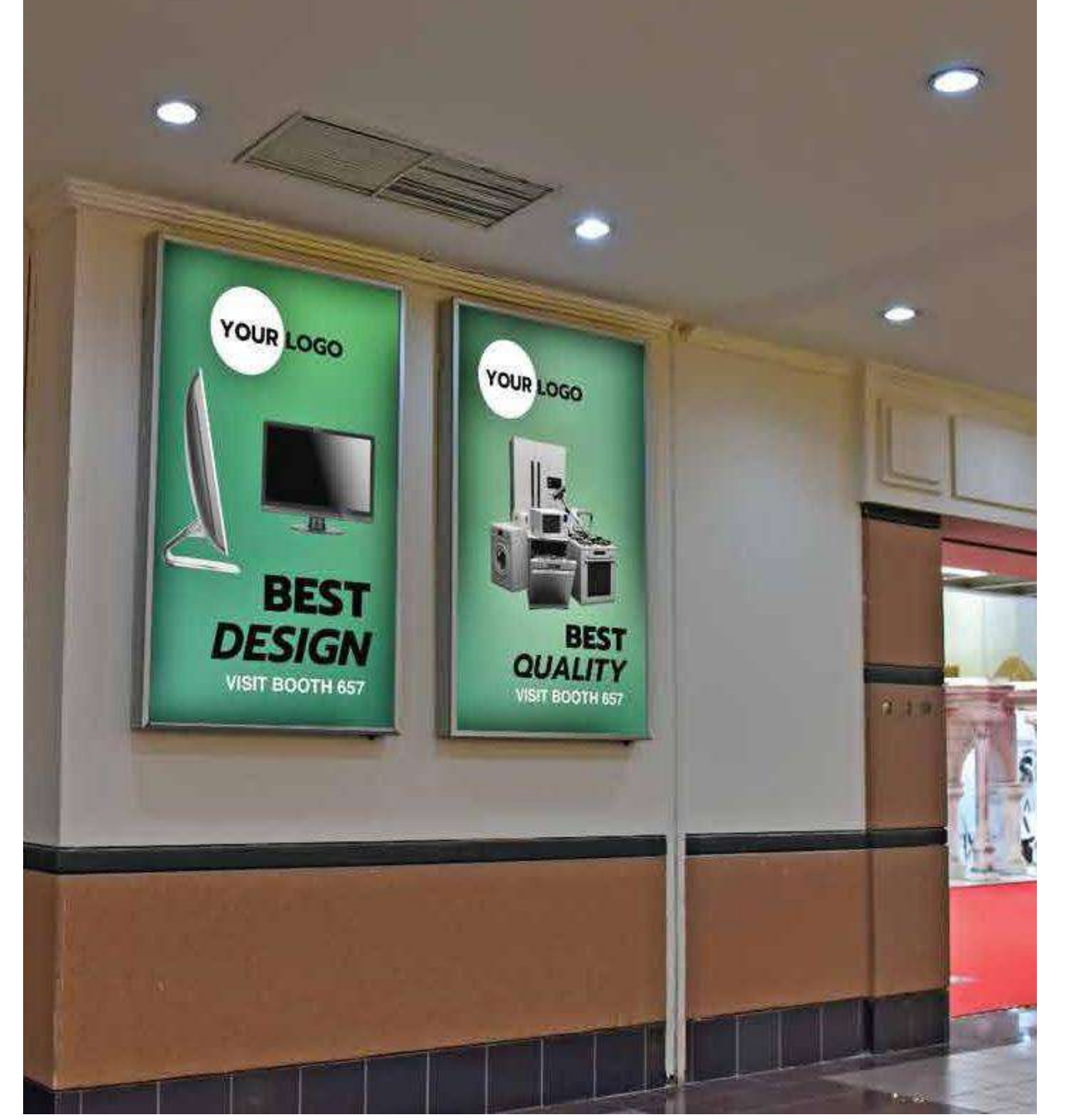
120 x 200 cm.



2,500 EUR + VAT (20%)



23.05.2025

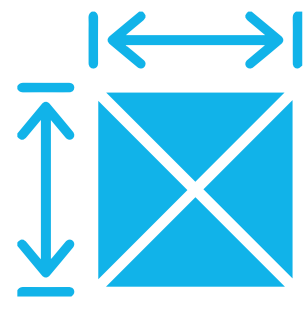


## Işıklı duvar paneli Illuminated wall panel

IND-IWP03-A/B



Salon 11 girişi  
Hall 11 entrance



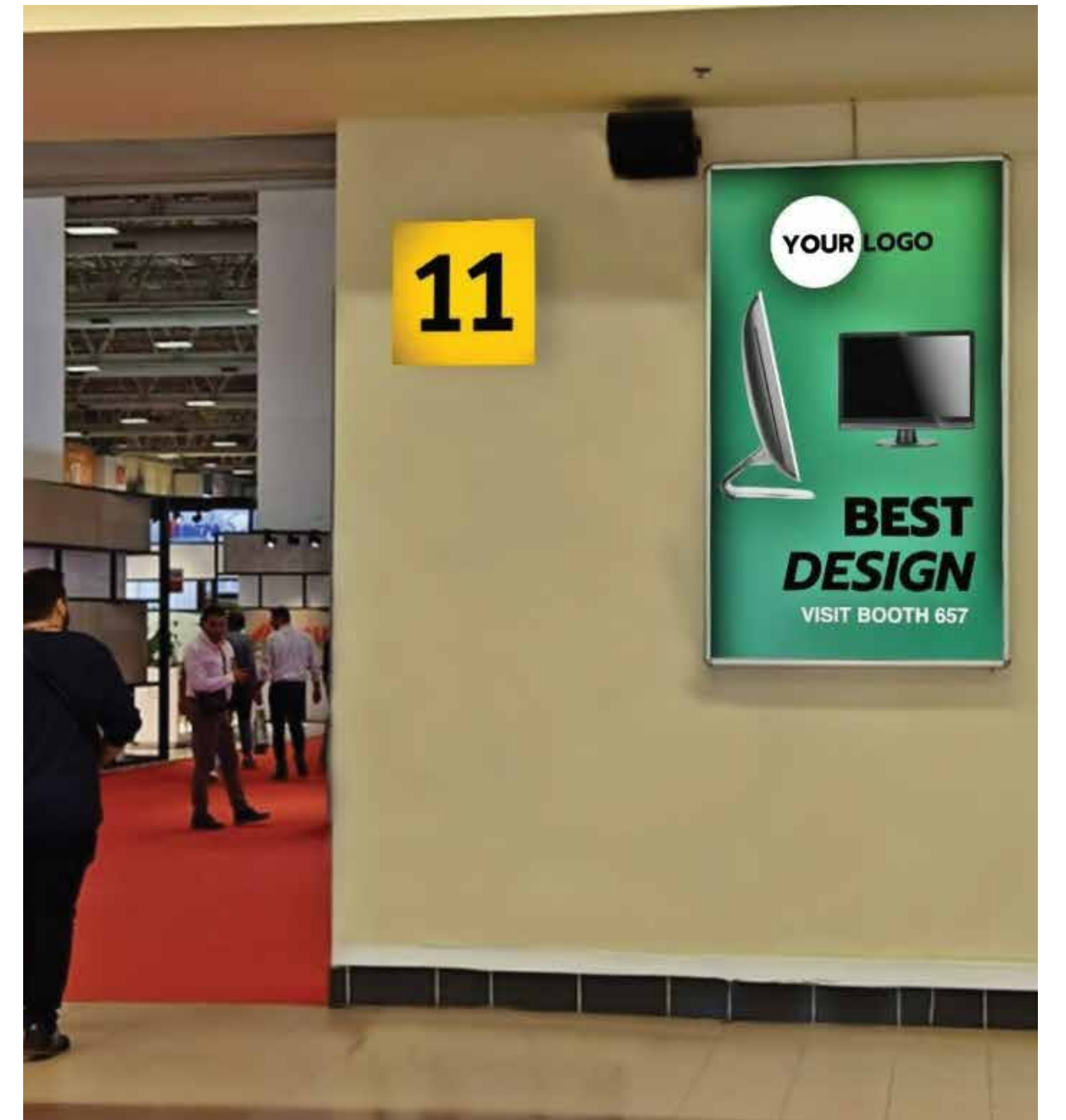
200 x 120 cm.



2,500 EUR + VAT (20%)



23.05.2025

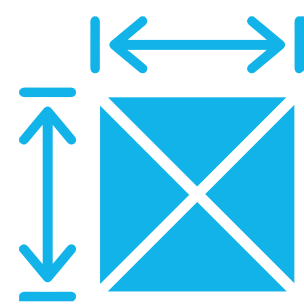


## Işıklı duvar paneli Illuminated wall panel

IND-IWP04-A/B



Salon 12 girişi  
Hall 12 entrance



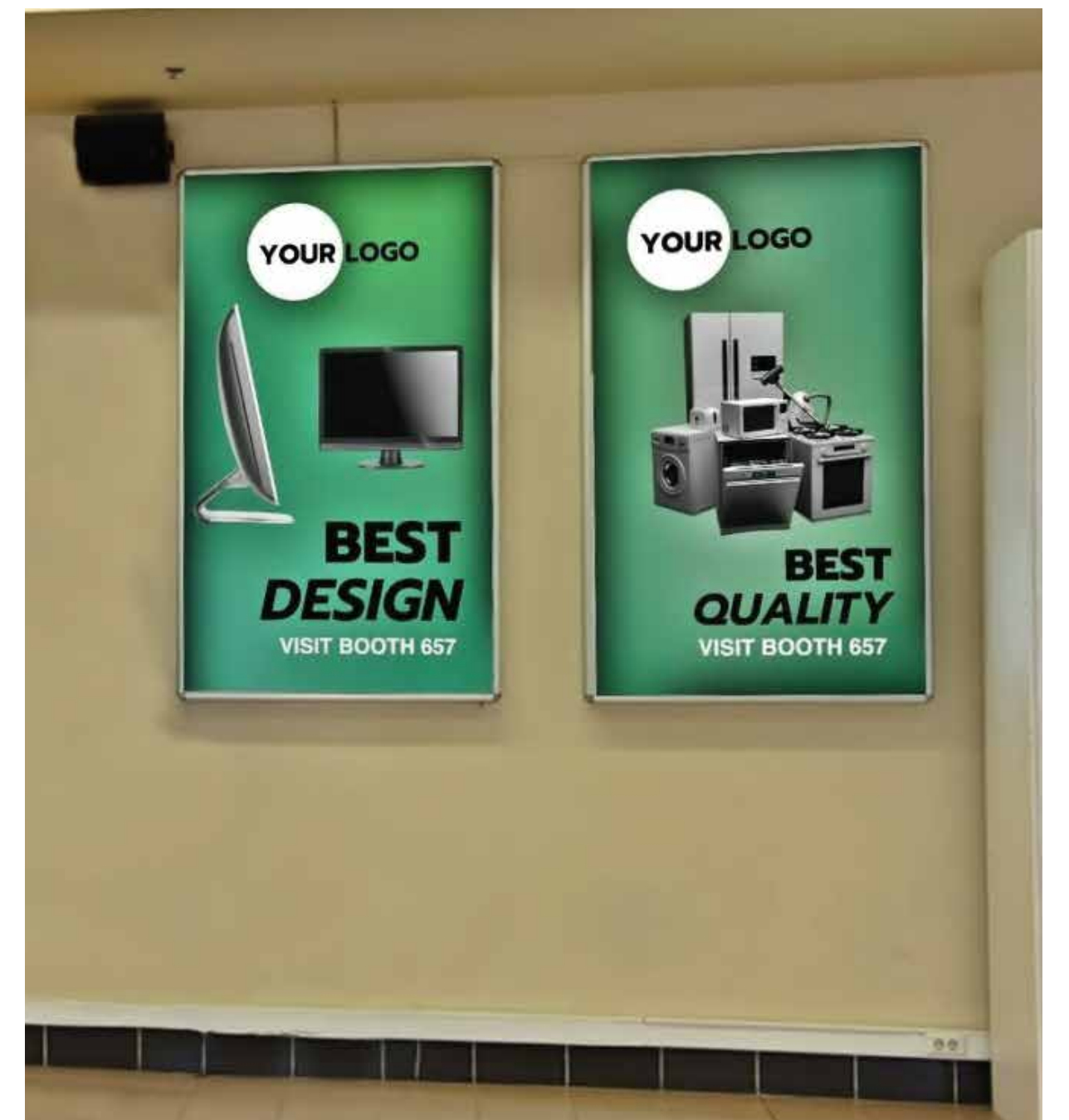
200 x 120 cm.



2,500 EUR + VAT (20%)



23.05.2025



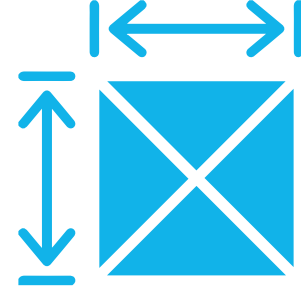


## Işıklı duvar paneli Illuminated wall panel

IND-IWP05-A/B



Salon 11-A girişı  
Hall 11-A entrance



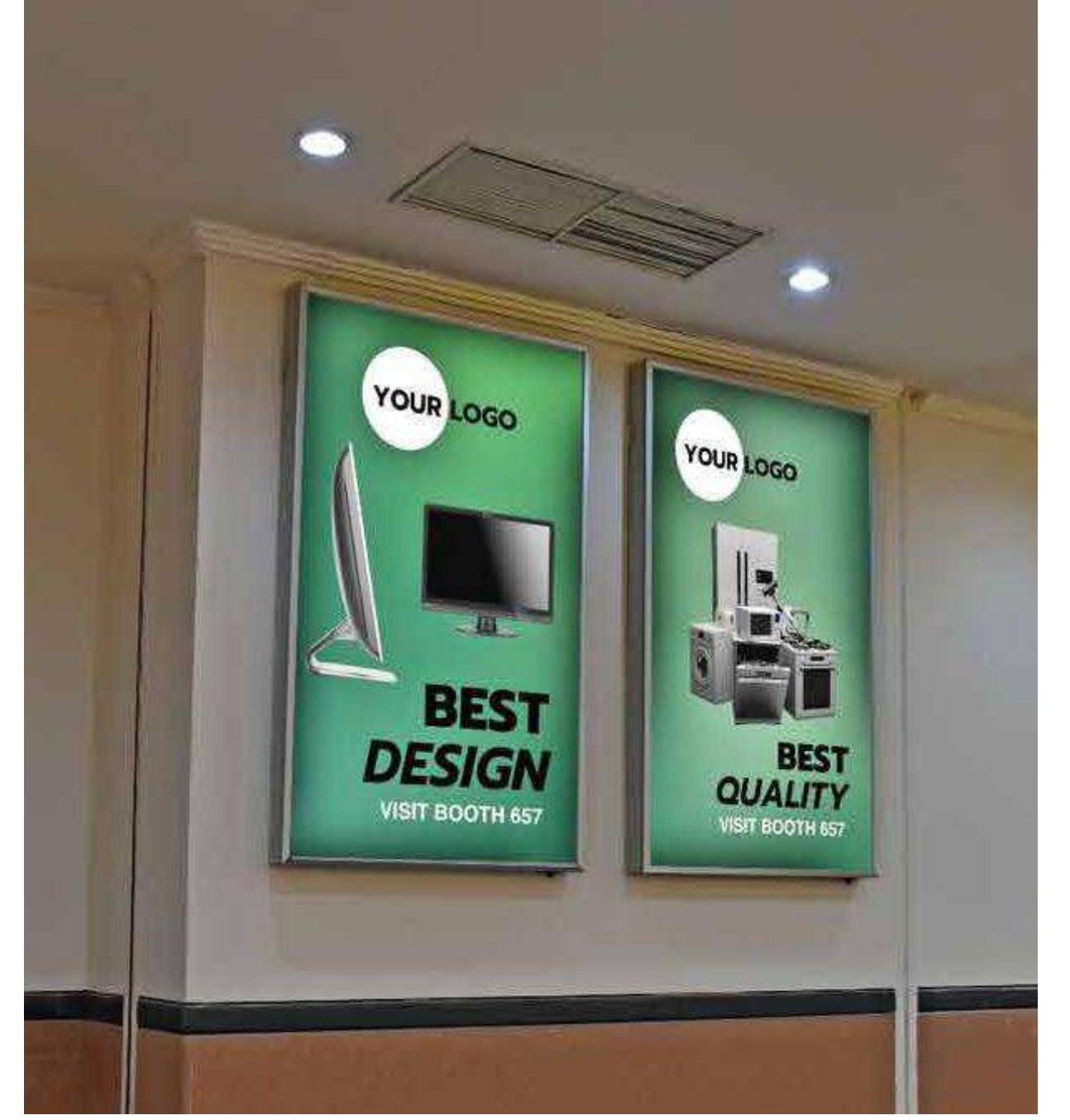
195 x 115 cm.



1,500 EUR + VAT (20%)



23.05.2025

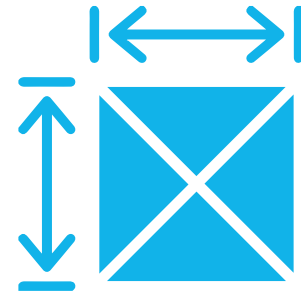


## Işıklı duvar paneli Illuminated wall panel

IND-IWP06-A/B



Salon 12-A girişı  
Hall 12-A entrance



200 x 120 cm.  
120 x 200 cm.



1,500 EUR + VAT (20%)



23.05.2025

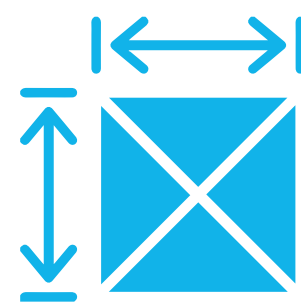


## Işıklı tekstil panel Illuminated textilebox

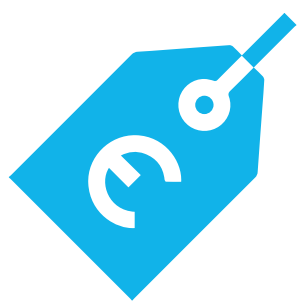
IND-ITB01



Salon 2 girişı  
Hall 2 entrance



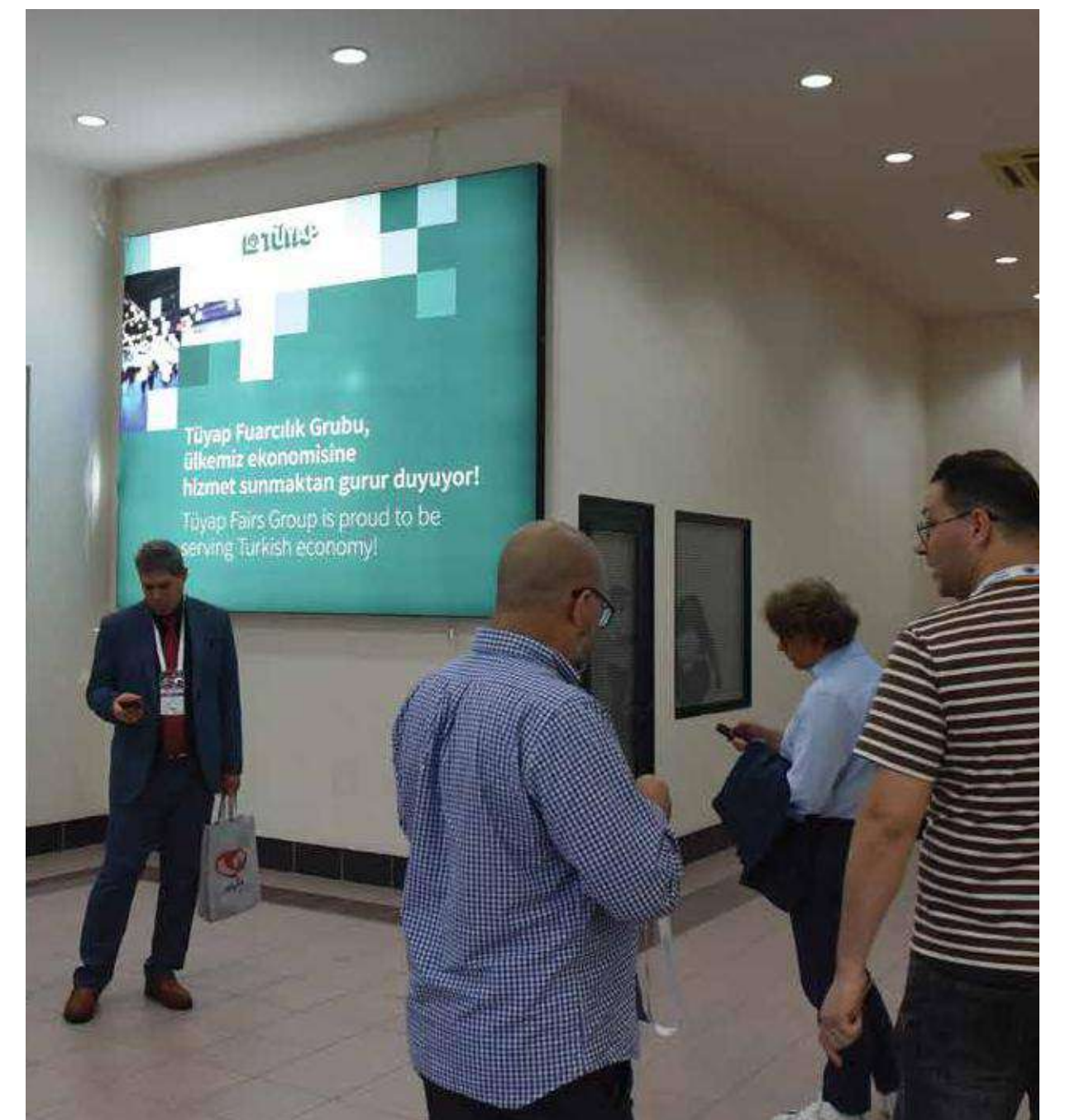
200 x 200 cm.



2,500 EUR + VAT (20%)



23.05.2025





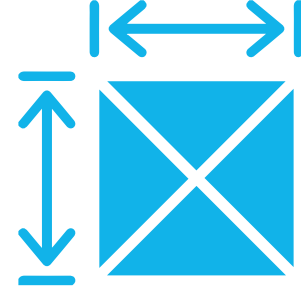
# Işıklı tekstil panel

## Illuminated textilebox

IND-ITB02



Salon 3 girişi  
Hall 3 entrance



500 x 200 cm.



3,000 EUR + VAT (20%)



23.05.2025



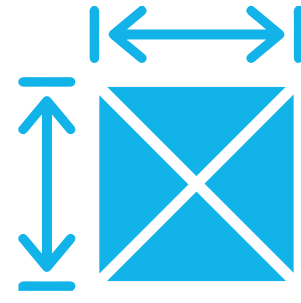
# Işıklı tekstil panel

## Illuminated textilebox

IND-ITB03



Salon 4 girişi  
Hall 4 entrance



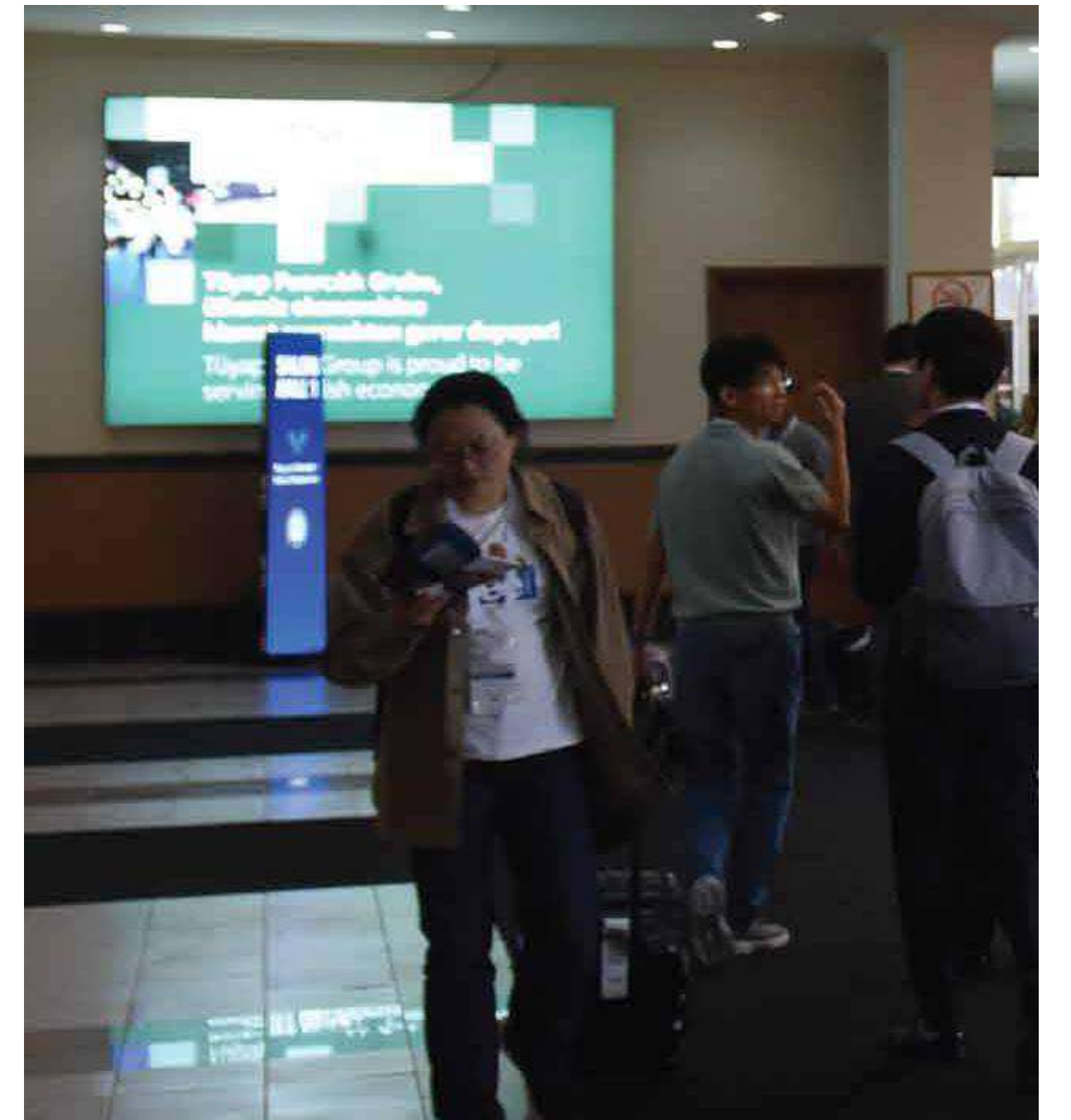
400 x 200 cm.



3,000 EUR + VAT (20%)



23.05.2025



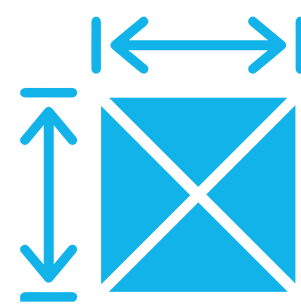
# Işıklı tekstil panel

## Illuminated textilebox

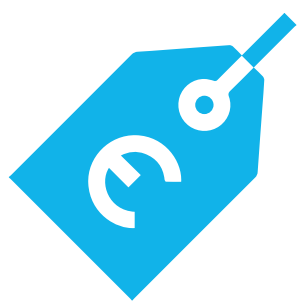
IND-ITB04



Salon 7 girişi  
Hall 2 entrance



300 x 200 cm.



3,000 EUR + VAT (20%)



23.05.2025



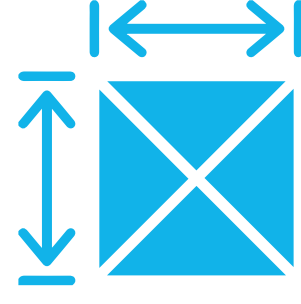


## Işıklı tekstil panel Illuminated textilebox

IND-ITB05



Salon 8 girişı  
Hall 8 entrance



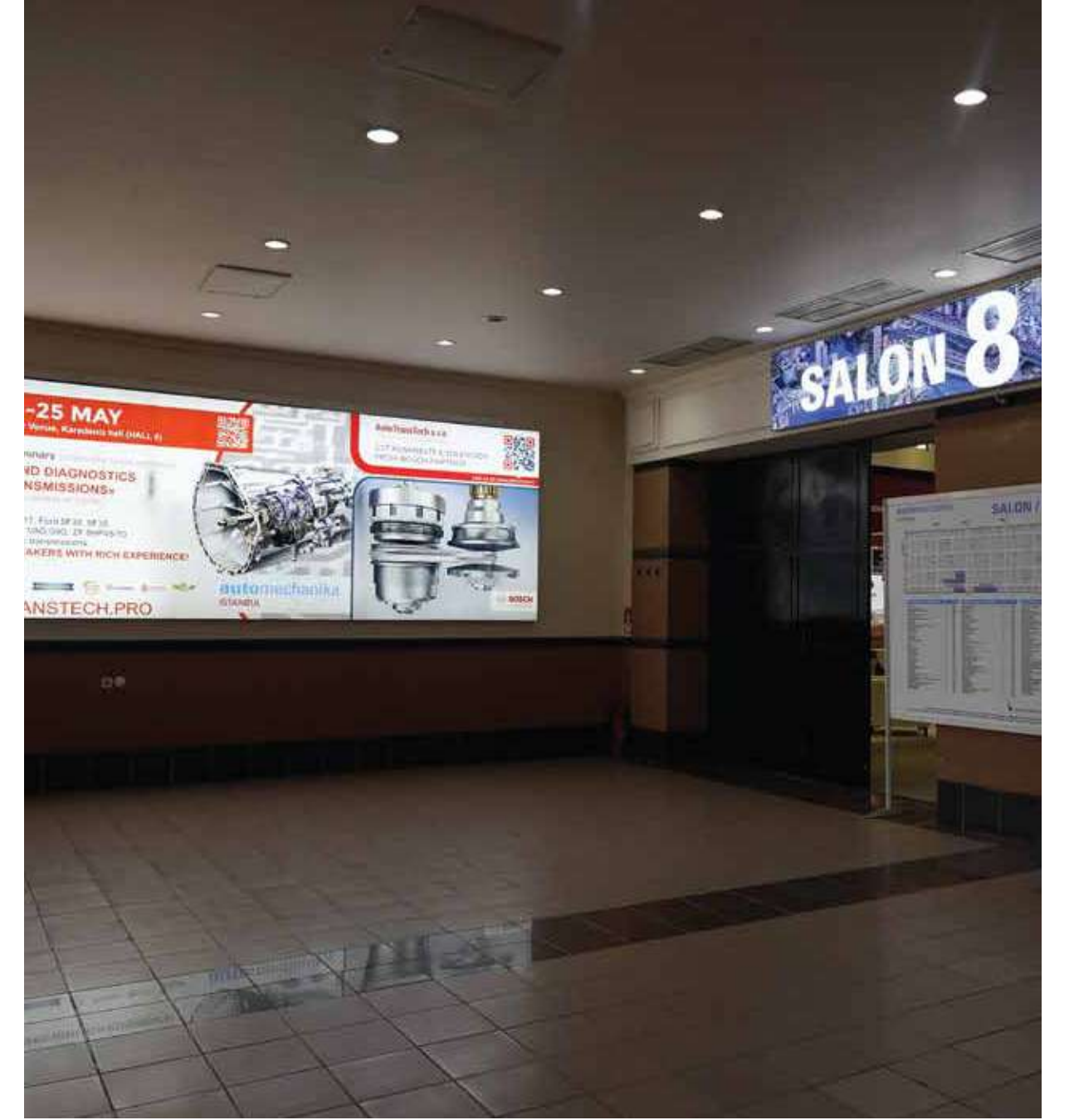
600 x 200 cm.



3,000 EUR + VAT (20%)



23.05.2025

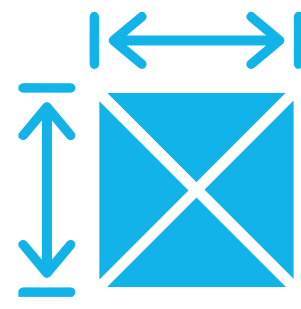


## Işıklı tekstil panel Illuminated textilebox

IND-ITB06



Salon 11 girişı  
Hall 11 entrance



400 x 200 cm.



2,500 EUR + VAT (20%)



23.05.2025

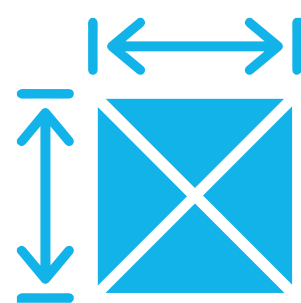


## Işıklı 2D panel Illuminated 2D panel

IND-IDP-01/2/3/  
4/5/6/7



Fuaye ve salon geçişleri  
Foyer and hall passages



150 x 250 cm.



3,000 EUR + VAT (20%)



23.05.2025



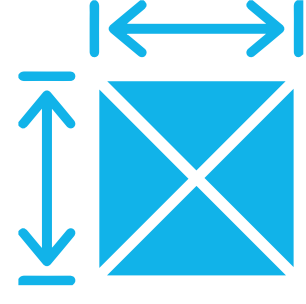


## LED ekran LED screen

IND-DIG01



Salon 1 kayıt alanı + ana fuaye  
Hall 1 registration area +  
main foyer



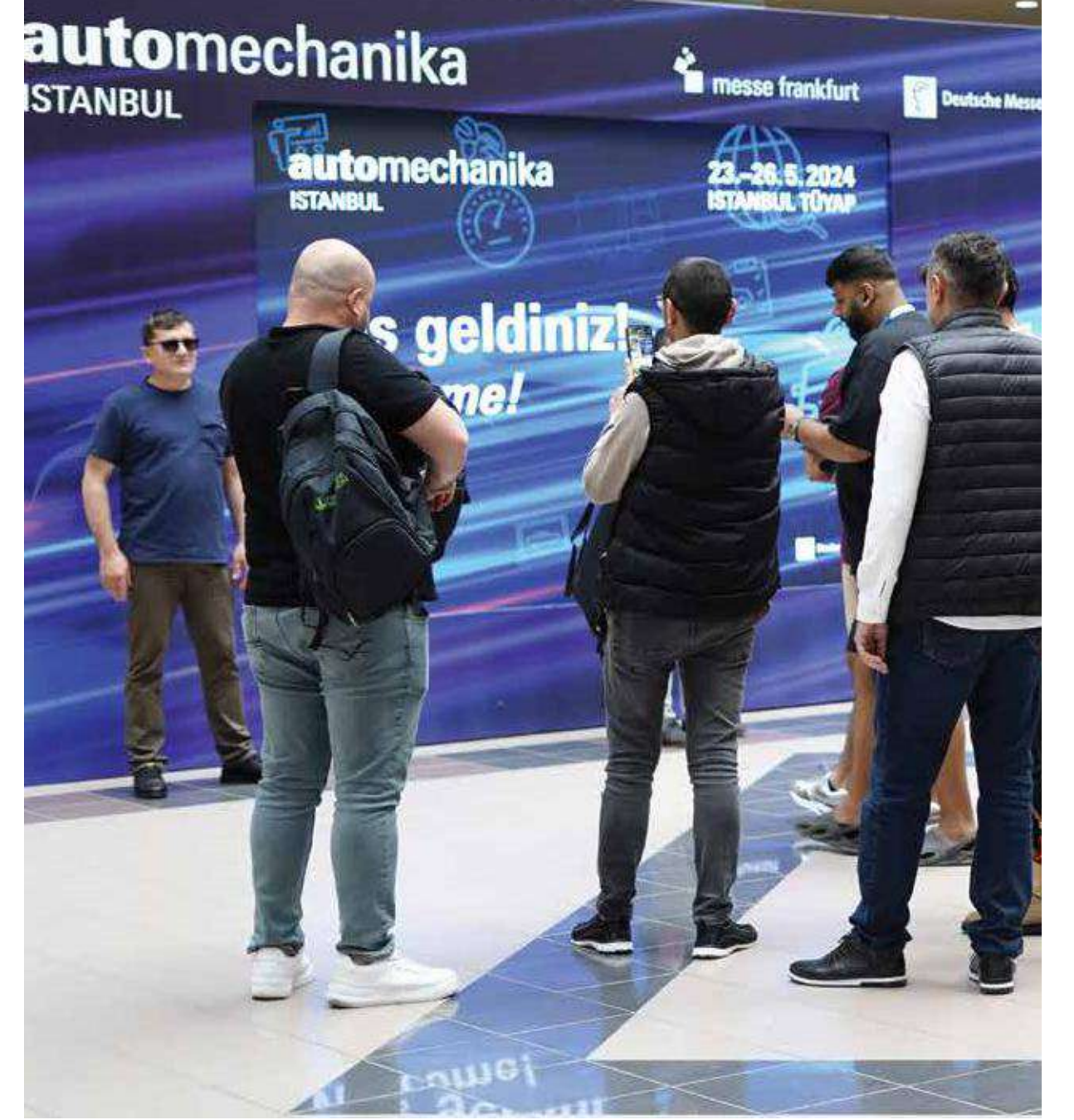
1920 x 1280 px  
JPG / MP4



15,000 EUR + VAT (20%)



23.05.2025

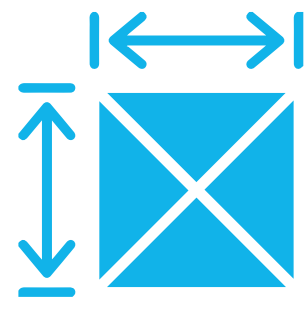


## LED ekran LED screen

IND-DIG02



Salon 10 ve 11-A arası  
yürüyen merdivenler  
Escalators between  
halls 10 and 11-A



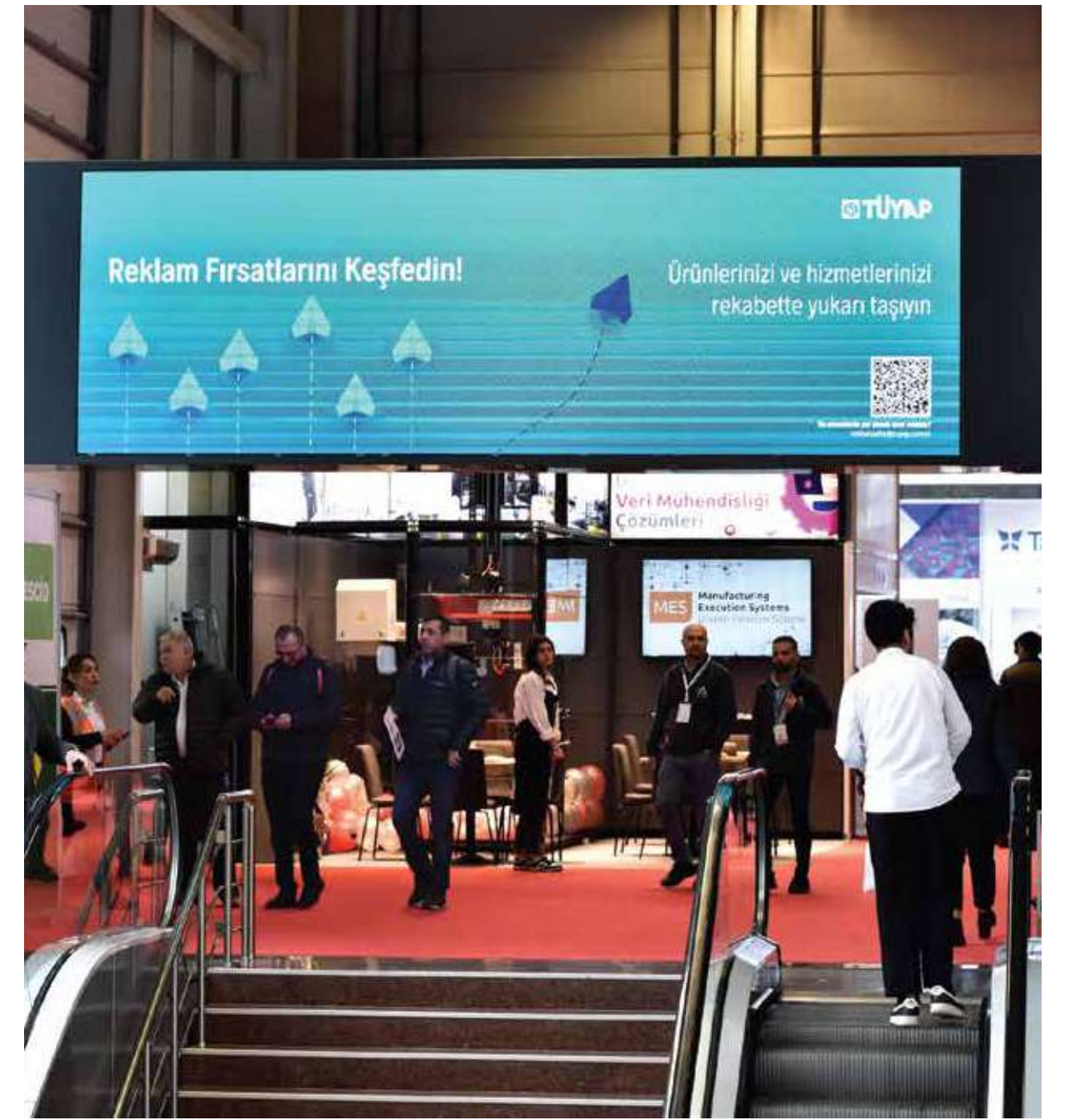
1792 x 576 px  
JPG / MP4



10,000 EUR + VAT (20%)



23.05.2025

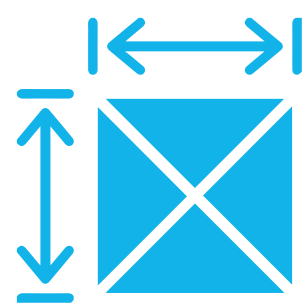


## Işıklı küpler (3 adet) Illuminated cubes (3 pcs)

IND-CUB01/2/  
3/4/5



Fuaye ve salon geçişleri  
Foyer and hall passages



50 x 50 x 50 cm.  
her biri / each



5,000 EUR + VAT (20%)



23.05.2025



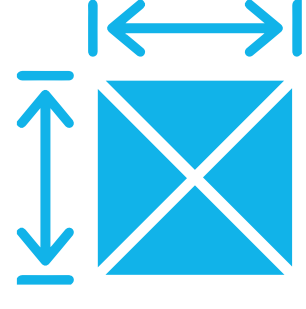


## Duvar paneli Wall panel

IND-WP01-A/B/C/D



Salon 10 ve 11-A arası  
yürüyen merdivenler  
Escalators between  
halls 10 and 11-A



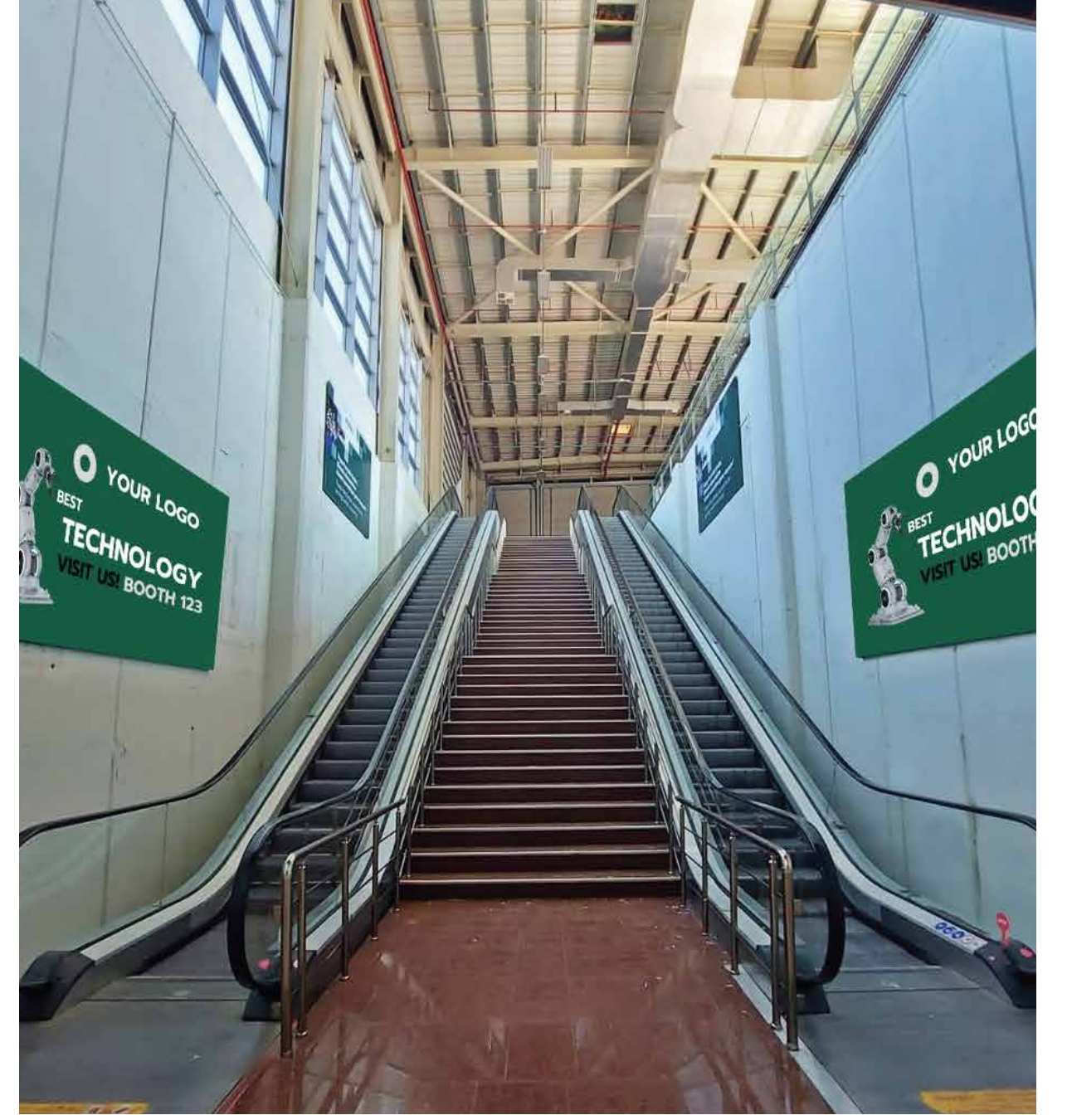
300 x 200 cm.



2,500 EUR + VAT (20%)



23.05.2025

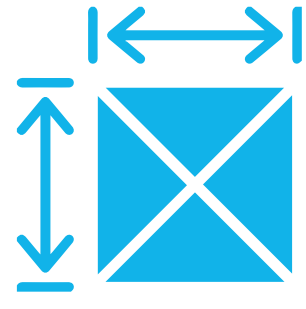


## Tuvalet posterleri Restroom posters

IND-WC01



Tüm tuvaletler  
(en fazla 100 poster)  
All restrooms  
(max. 100 posters)



21 x 29,7 cm.



5,000 EUR + VAT (20%)



23.05.2025

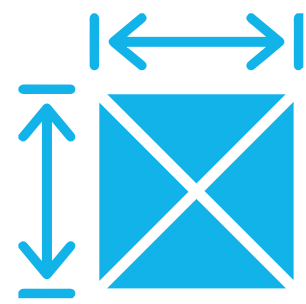


## Ürün sergi vitrini Product display cabinet

IND-DEK01



Fuaye ve salon geçişleri  
Foyer and hall passages



50 x 50 x 200 cm.



1,500 EUR + VAT (20%)



23.05.2025





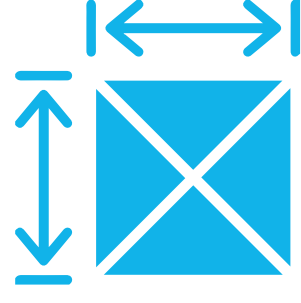
# Ürün sergi vitrini

## Product display cabinet

IND-DEK02



Fuaye ve salon geçişleri  
Foyer and hall passages



100 x 50 x 200 cm.



1,500 EUR + VAT (20%)



23.05.2025



# Salon planında logo

## Logo on hall plan

IND-HP01



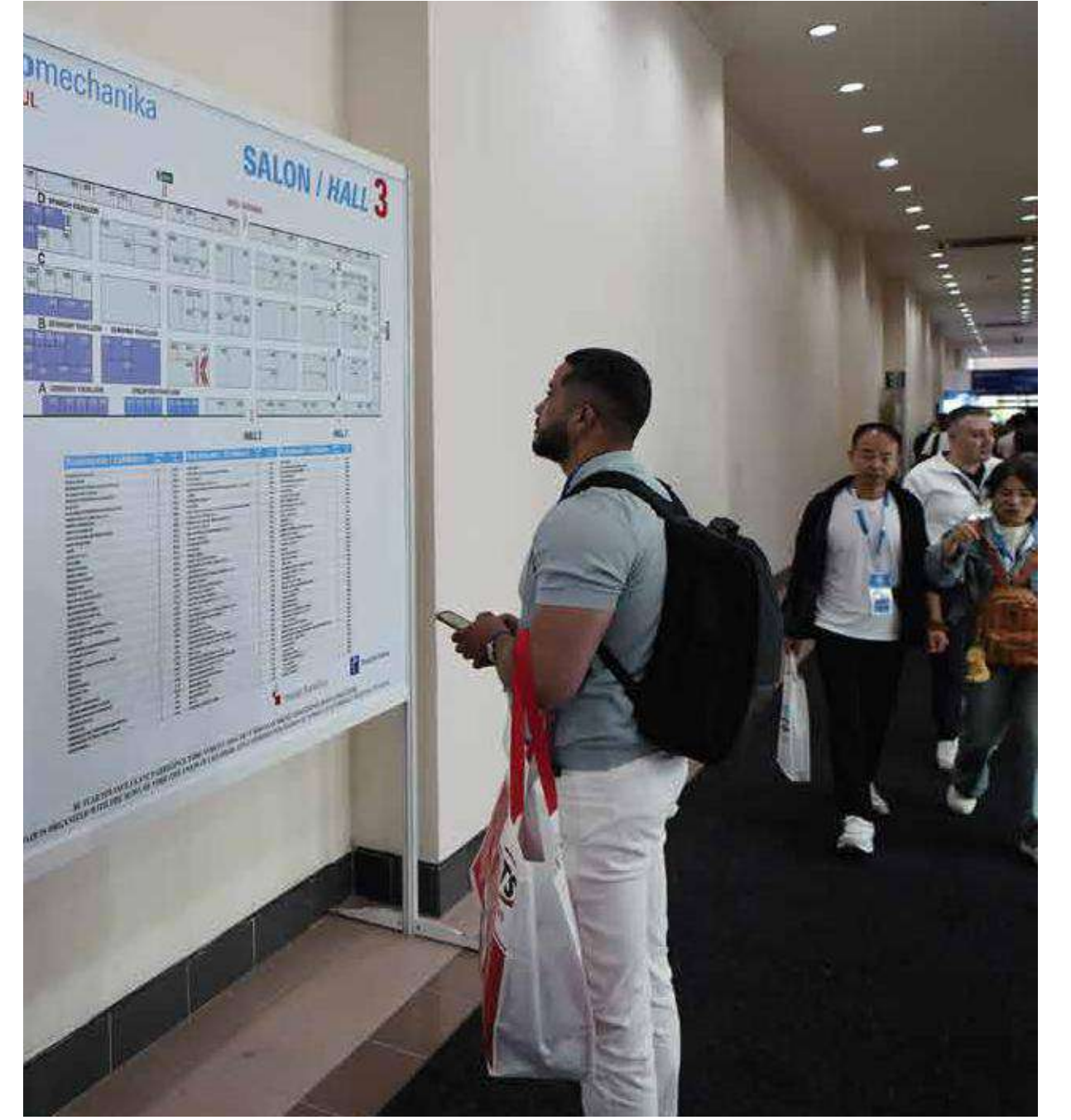
Salon girişleri  
Hall entrances



5,000 EUR + VAT (20%)



23.05.2025





# YOUR AD HERE

## Quick Finder

Açık hava Reklamları  
*Outdoor Advertising*

**3-6**

Sponsorluklar by BA  
*Sponsorships*

**7-8**

Kapalı Alan Reklamları  
*Indoor Advertising*

**9-18**

Çevrimiçi Reklamlar  
*Online Advertising*

**22-24**



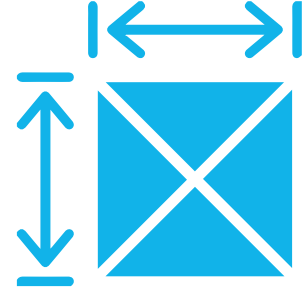
# Tam sayfa reklam

## Full page ad

QF-001



Ön kapak arkası  
Back of the front cover



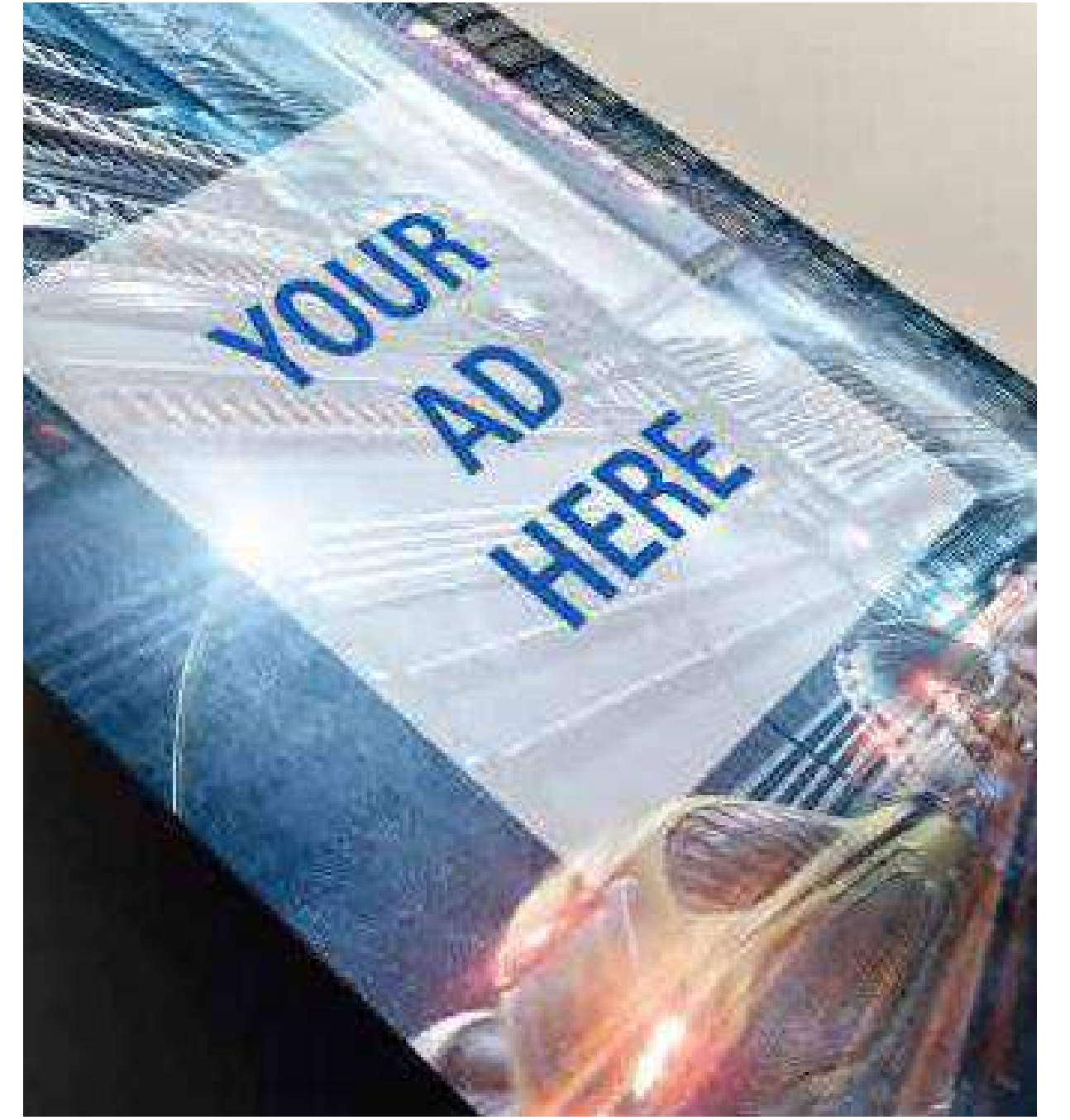
10 x 21 cm.



6,500 EUR + VAT (20%)



02.05.2025



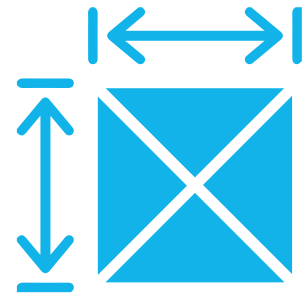
# Tam sayfa reklam

## Full page ad

QF-002



Arka kapak  
Back cover



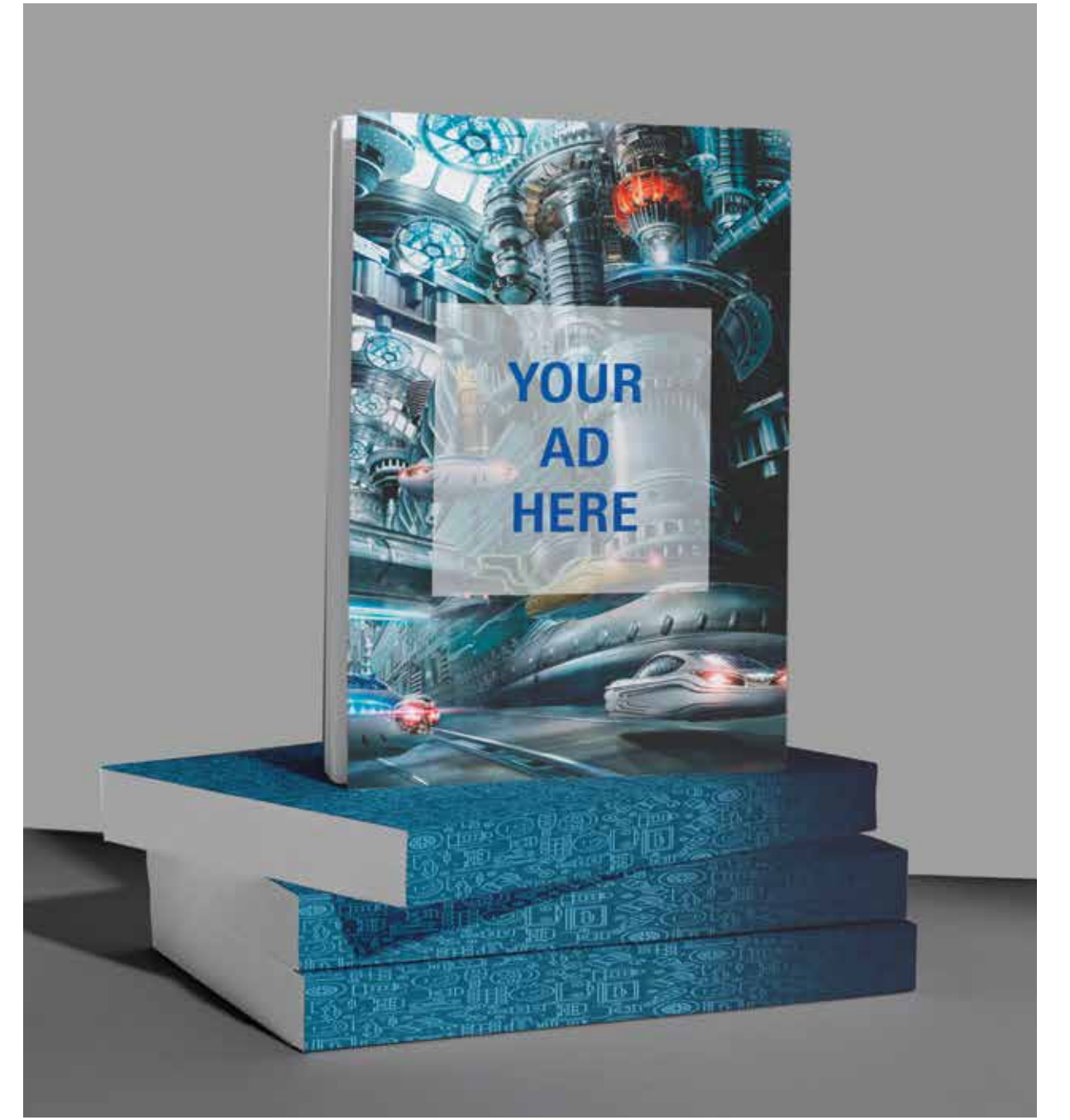
10 x 21 cm.



9,500 EUR + VAT (20%)



02.05.2025



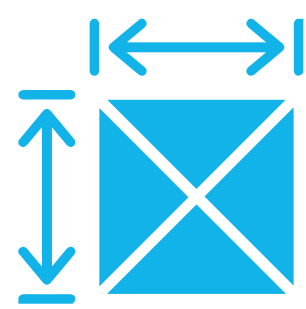
# Tam sayfa reklam

## Full page ad

QF-003



Sağ sayfa  
Recto



10 x 21 cm.



3,500 EUR + VAT (20%)



02.05.2025





# Katılımcı listesi ve salon planında logo

## Logo on exhibitor list and floorplan

QF-004



500 EUR + VAT (20%)



23.05.2025





# Çevrimiçi Reklamlar *Online Advertising*

4k

5k

11

Açık hava Reklamları  
*Outdoor Advertising*

**3-6**

Sponsorluklar by BA  
*Sponsorships*

**7-8**

Kapalı Alan Reklamları  
*Indoor Advertising*

**9-18**

Quick Finder

**19-21**



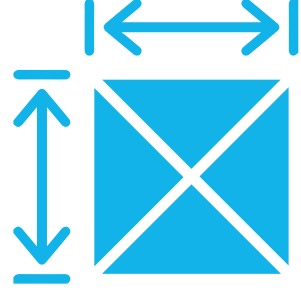
# Mobil uygulama reklamı

## Mobile application ad

DIG-001



Açılışta tam ekran pop-up  
Full page pop-up on launch



1080 x 1920 px.



8,000 EUR + VAT (20%)



23.05.2025



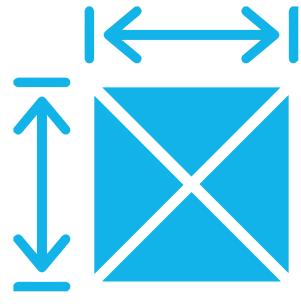
# Mobil uygulama reklamı

## Mobile application ad

DIG-002



Ana sayfa  
Home page



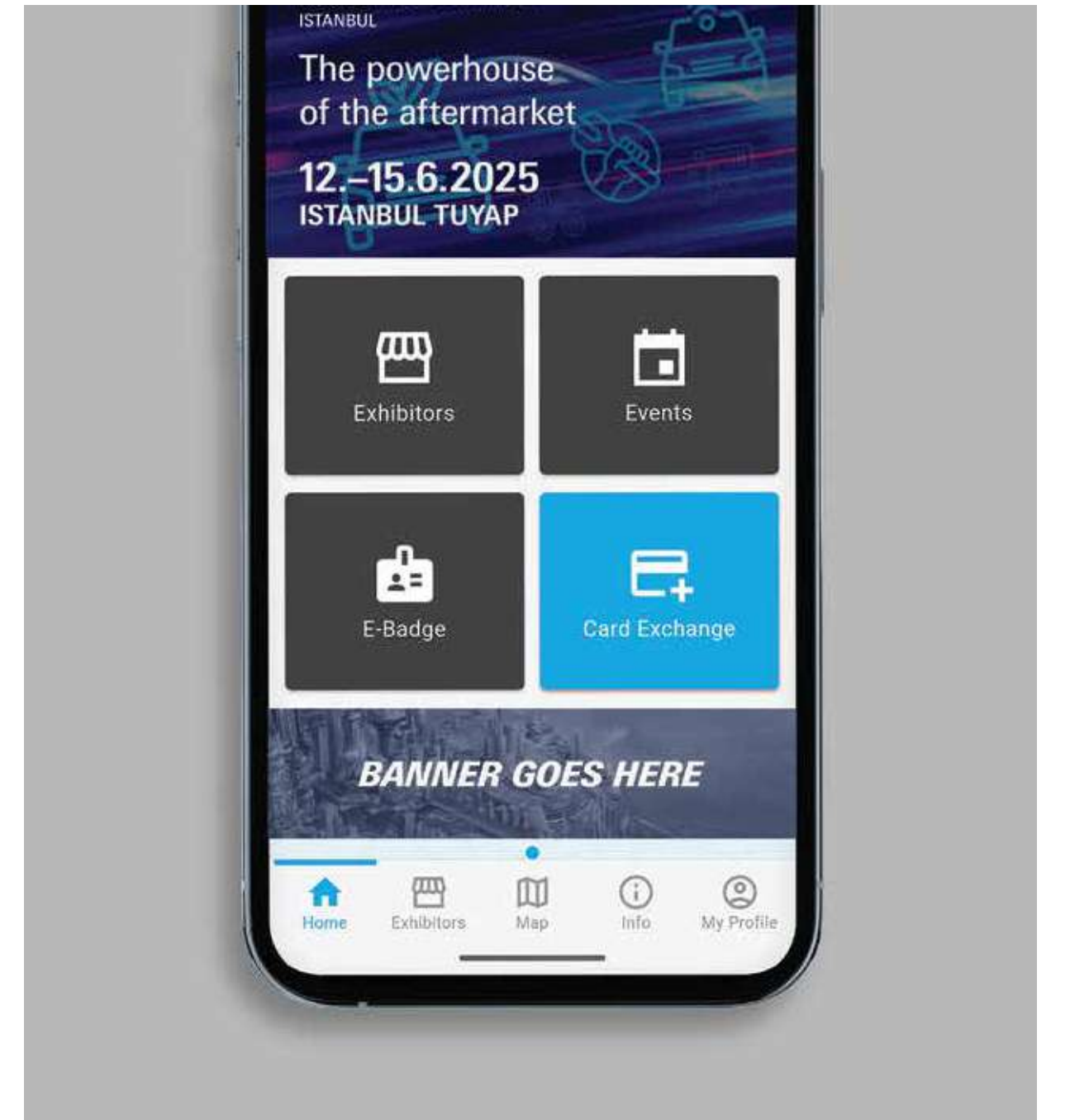
1100 x 300 px.



5,000 EUR + VAT (20%)



23.05.2025



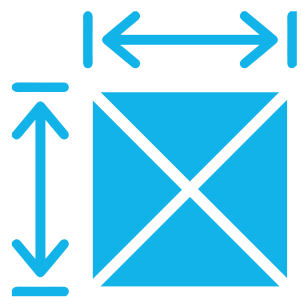
# Website banner reklam

## Website banner ad

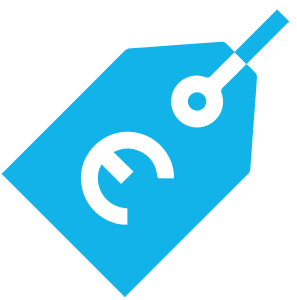
DIG-003



Ana sayfa  
Home page



1100 x 300 px.



15,000 EUR + VAT (20%)



23.05.2025





Çevrimiçi promosyon paketi  
(1 e-mailing ve 1 sosyal  
medya paylaşımı)

DIG-004



Online promotion package  
(1 e-mailing and 1 social media post)



7,500 EUR + VAT (20%)



23.05.2025

