

POST SHOW REPORT 2021

Show Profile

Show Profile: The 14th edition of the show was the first hybrid edition within its 20 years of its journey. After a 2,5 years of break Automechanika Istanbul has returned back with the motto "We missed you!" to unite the Automotive Industry under the roof of Automechanika Brand in Istanbul. Automechanika Istanbul has showcased the classical automotive aftermarket product portfolio of the brand as well as a OIB Startup area, Universities section, Automechanika Academy and Charging Stations sections. Show has featured 652 Exhibitors from 18 Different Countries and 3 Pavilion participation. The show aimed to be the warm up session of the automotive industry for next shows of the Automechanika brand.

Edition : 14th

Date : 18-21 Nov. 2021

Next Date : 02-05 June 2022

Organiser : Messe Frankfurt Istanbul & Hannover Messe Turkey

For Exhibitors:

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For Visitors:

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18 - 21 November 2021

Turkey's leading international trade fair for the automotive service industry targeting trade visitors from Turkey, Eastern Europe, Asia and North Africa

TÜYAP Fair Convention and Congress Center
Istanbul / Turkey

www.automechanika.com.tr

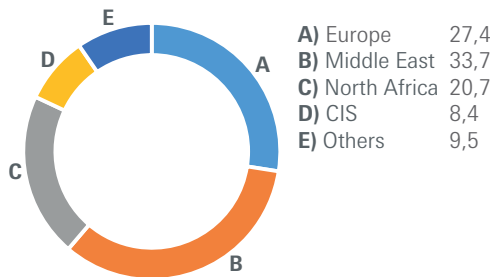
Exhibitor Overview

652 exhibitors

18 countries

3 pavilions

Regional breakdown of visitors



Top 10 Buyers:

Countries

1. IRAN
2. TUNISIA
3. IRAQ
4. MOROCCO
5. RUSSIAN FEDERATION
6. LIBYA
7. EGYPT
8. KOSOVO, REPUBLIK
9. UKRAINE
10. ALGERIA

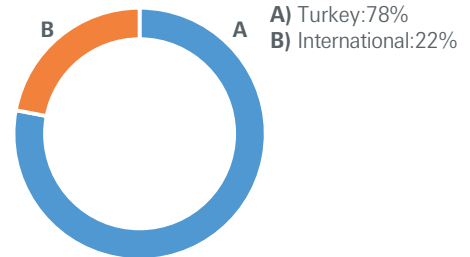
Visitor Overview

32,758 visitors

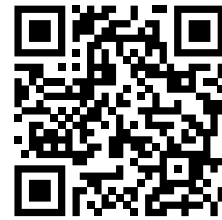
9570 int. visitors

121 countries

Percentages of Buyers Breakdown :

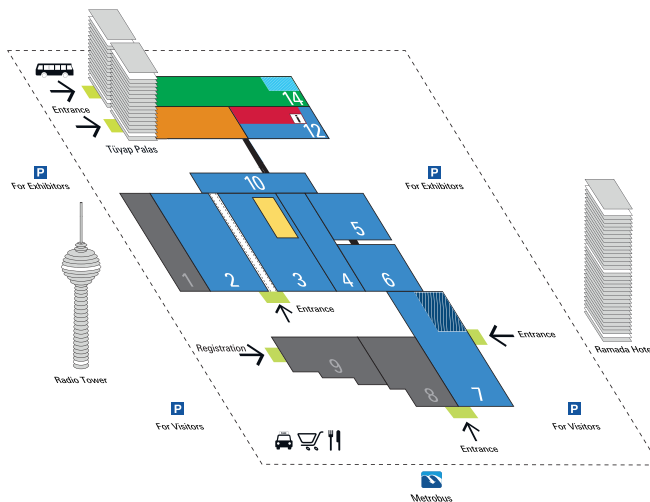


Digital Platform:



To create markets and support Automotive Industry we present Automechanika Istanbul Plus

Venue Map



Product Groups and Special Areas

- Parts and Components
- Electronics & Connectivity
- Diagnostics & Repair
- Accessories & Customizing
- Lubricants
- Batteries
- E-mobility
- Charge Stations Special Area
- Car Wash & Care
- Tourism info
- Registration